

Why Warwick Calendars?

Location, location, location.

Every December 31, the ideal advertising space becomes available. It's not a billboard, newspaper, or magazine. It's the space on your customer's desk or wall where they keep their calendar.

Claim that prime space! Keep your name and product offerings in front of current—and prospective—customers all year long.

Always at the right place, at the right time.

Because a calendar lasts all year, so does the message. For 365 days, your calendar is a **continual reminder** of the your business name, as well as your product or service offerings.

People want—and use—calendars.

A recent survey revealed that the average household has four calendars, while the average business office has more than two calendars.

The most common uses mentioned were date reference and appointment calendars. A vast majority of all complimentary calendar owners said they would make an effort to get a calendar if they did not receive one.

Convey your message with quality and style.

Our calendar line includes a wide variety of styles and functions. Our full-color, digitally printed calendars are perfect for enforcing your brand image, while our foil stamped calendars are excellent for reminding customers about your product.

From the small Value Stick™ calendars to the large and colorful Bookbound Daily Date calendars, look to Warwick for innovation in calendar advertising.

76%

of consumers who own calendars say they prominently display them in their homes or offices.



**Warwick**
warwickpublishing.com