



Welcome to this week's LarLu Minute – helping you capitalize on upcoming events, popular products, themed product combinations and holidays.

## **PLAYOFFS**

This week's highlight – Playoff Rally Towels!

Take advantage of the excellent sponsorship opportunities for local advertisers to place their message into the hands of fan – think Rally Towels. Long, a fan favorite, Rally Towels unites the crowd and creates excitement for the home team!

<u>Selling tip -</u> line up local sponsors for the team.... Banks, grocery stores, local insurance / real estate companies are great place to start. Best- selling sizes are 5x18 and 11x18.

## Product Info:

• Rally towels: best seller is our 15"x18" 1.48 lb. Available in colors 10 colors: red, navy, hunter, royal blue, black, gold, orange, white, purple, and pink. 7 day production from approved art.

Please feel free to contact us for additional information, Free Virtual Proofs or would like to order random or spec samples.



www.LarLu.com

**FLYER NEXT PAGE** 

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## **RALLY TOWELS**



IN THE STANDS!

**CREATE EXCITEMENT** 

**22591** 11" X 18" WHITE







32880 15" X 18" WHITE

22591 15" X 18" COLORED

FOR PRICING CLICK ON PRODUCT VISIT LARLU.COM FOR MORE SAVINGS PRICING EFFECTIVE THROUGH 12.31.19