

Welcome to this week's LarLu Minute -

## FIRE PREVENTION

This week we focus on October Fire Prevention month. With the recent fires burning out West and our hopes for their containment, let's do our part in helping to stop fires from happening in the first place. In many communities, fire prevention is a public awareness campaign aimed an elementary aged school children. The products shown on this week's flyer are perfect for younger children and are often distributed at schools, fire departments open houses, or by corporate sponsors.

## Most popular products include:

- Fire series erasers. Nice low price point and perfect for elementary aged children.
- · Pencils. Fire prevention graphics are popular.
- **Book marks**. Low price point and related to reading reading about the dangers of fire and ways to stay safe in case of fire.
- **Buttons**. Great for kids to add to their book bags after participating in a fire prevention presentation or event.

Please feel free to contact us for additional information, Free Virtual Proofs or would like to order random or spec samples.

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