

Pentel *Imprint*

2024 January-July Specials



NEW "FLOATUNE" ROLLERBALL

FINE TUNE YOUR WRITING WITH THE

ALL NEW

Floatune

Quick Drying Skip-Free Rollerball Pen



One Color Only Imprint
EQP SALE PRICED

2.19(c)

Minimum 300 pcs.

Full Color Imprint
EQP SALE PRICED

\$2.69(c)

Minimum 300 pcs.

★★ Must have Promo Code PEN0124 on your PO ★★

- ▶ One color only imprint: 1 1/2" w x 5/8" h
- ▶ Full color process: 2" w x 3/10" h
- ▶ No screen or set up charges
- ▶ Production: 7 working days
- ▶ Artwork: Must be production ready or \$30.00(z) art fee may apply
- ▶ See back cover for additional information



Floatune

SKIP-FREE ROLLERBALL

Experience Float-Like writing with our smooth flowing, skip-free ink that dries so fast even left handers have no fear. We've combined the synergy of a new water based ink that's infused with an oil-based lubricant, a finely tuned pen tip and latex-free textured comfort grip to provide an ultra-smooth float-like writing experience. Made from eco-friendly 69% recycled materials.

BY108-AI Black Ink



BY108-CI Blue Ink





EnerGel-X® liquid gel ink dries so fast even left-handed writers love it!, plus no smears, no smudges, no globs. High-performance ink technology at a budget price. Latex-free comfort grip gives maximum comfort and control. Translucent barrels with matching trim and medium point black ink.



BL107-AI - Black



BL107B-AI - Red



BL107C-AI - Blue w/Black ink BL107C-CI - w/Blue ink



BL107D-AI - Green



BL107F-AI - Orange



BL107P-AI - Pink



BL107S-AI - Sky Blue



BL107V-AI - Violet



One Color Imprint
BELOW EQP SALE PRICED
\$1.55(c)
Minimum 300 pcs.

★★ Must have Promo Code PEN0124 on your PO★★

- One color only imprint: 1 1/2" w x 5/8" h
- No screen or set up charges
- Production: 7 working days
- Refillable with Pentel LR7 refill
- Artwork: Must be production ready or \$30.00(z) art fee may apply
- See back cover for additional information

Blue ink is available at no charge with blue pen, for all other pen colors add \$.40(z) each for blue ink refills.



One Color Imprint
BELOW EQP SALE PRICED
\$1.55(c)
 Minimum 300 pcs.

Full Color Imprint
BELOW EQP SALE PRICED
\$1.75(c)
 Minimum 300 pcs.

★★ Must have Promo Code PEN0124 on your PO★★

- One color imprint: 1 1/2" w x 5/8" h
- 2nd color add \$.20(G) each + \$35.(G)
- Full color process: 2" w x 3/10" h
- No screen or set up charges
- Production: 7 working days
- Refillable with Pentel LR7 refill
- Artwork: Must be production ready or \$30.00(z) art fee may apply
- See back cover for additional information

For blue ink refills add \$.40(z) each change-out fee and add 3 days to production time.



**Full Color or
 Silk Screened
 Imprint!**



EnerGel-X® liquid gel ink dries so fast even left-handed writers love it, plus no smears, no smudges, no globs. High-performance ink technology at a budget price. Latex-free comfort grip gives maximum comfort and control. White barrels with color accents and medium point black ink.



BL107WA-AI - Black



BL107WB-AI - Red



BL107WC-AI - Blue



BL107WD-AI - Green



BL107WF-AI - Orange



BL107WP-AI - Pink



BL107WS-AI - Sky Blue



BL107WV-AI - Violet





EnerGel-X® liquid gel ink dries so fast even left-handed writers love it, plus no smears, no smudges, no globs. High-performance ink technology at a budget price. Latex-free comfort grip gives maximum comfort and control. Refillable.

One Color Imprint
BELOW EQP SALE PRICED
\$1.55(c)
 Minimum 300 pcs.

★★ Must have Promo Code PEN0124 on your PO★★



0.5mm **NEEDLE Tip**
 Retractable Gel



- One color only imprint: 1 1/2" w x 5/8" h
- No screen or set up charges
- Production: 7 working days
- Artwork: Must be production ready or \$30.00(z) art fee may apply
- See back cover for additional information



1.0mm **BOLD Tip**
 Retractable Gel



BLN105-AI
 Black/Black Ink

BLN105-CI
 Blue/Blue Ink

BL110-AI
 Black/Black Ink

BL110-CI
 Blue/Blue Ink



One Color Imprint
 BELOW EQP SALE PRICED
\$1.55(c)
 Minimum 300 pcs.

★ ★ Must have Promo Code PEN0124 on your PO ★ ★

- One color only imprint: 1 1/2" w x 5/8" h
- No screen or set up charges
- Production: 7 working days
- Artwork: Must be production ready or
 \$30.00(z) art fee may apply
- See back cover for additional information

To switch to blue or black ink refills add \$.40(z) each.



EnerGel-X® liquid gel ink dries so fast even left-handed writers love it plus no smears, no smudges, no globs. High-performance ink technology at a budget price. Latex-free comfort grip gives maximum comfort and control. Translucent barrels with matching color medium point ink.

Ink color matches pen color!



BL107FD-DI - Green



BL107FC-CI - Blue



BL107FV-VI - Violet



BL107FS-SI - Sky Blue



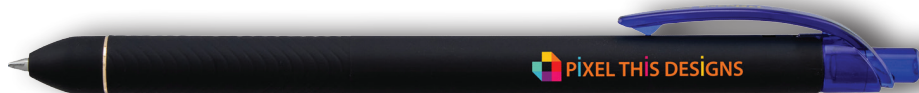
BL107FP-PI - Pink



BL107FF-FI - Orange

ENERGEL[®] KURO

EnerGel Kuro[®] quick drying liquid gel ink with a slim, rubberized latex free barrel with comfort grip. Our patented high performance ink dries so fast even left-handers love it! Top plunger indicates black or blue ink color in the 07mm medium point refill.



Black Barrel - BL437R1-CI Blue Ink



Black Barrel - BL437R1-AI Black Ink

One Color Only Imprint
EQP SALE PRICED

\$1.69(c)

Minimum 300 pcs.

Full Color Imprint
EQP SALE PRICED

\$1.89(c)

Minimum 300 pcs.

★★ Must have Promo Code PEN0124 on your PO ★★

One color or full color imprint!

- One color only imprint: 2" w x 1/2" h
- Full color process: 2" w x 1/4" h
- No screen or set up charges
- Production: 7 working days
- Refillable with Pentel LR7 refill
- Artwork: Must be production ready or
\$30.00(z) art fee may apply
- See back cover for additional information



One Color Imprint
BELOW EQP SALE PRICED
\$2.98(c)
 Minimum 300 pcs.

★★ Must have Promo Code PEN0124 on your PO ★★

- One color imprint: 1 1/2" w x 1/2" h
- No screen or set up charges on 1st color
- 2nd color add \$.20(G) each + set-up \$35.(G)
- Production: 7 working days
- Artwork: Must be production ready or \$30.00(z) art fee may apply
- See back cover for additional information



For 2 piece plastic gift box with pen inserted add \$.80(G) each



The cool, clear way to keep your brand out front! The crystal clear barrel shows ink level and color, and the high performance quick drying liquid gel ink gives the smoothest writing experience. Sleek stylish barrel with metal accents and a rubberized, latex free comfort grip. Refillable



BL77TL-AI- Black Ink



BL77TL-CI- Blue Ink





EnerGel Pearl® features a pearly white finish that will make your message stand out! Sleek stylish barrel design with metal accents and a latex free comfort grip. Plus our patented high performance ink dries so fast even left-handers love it with no smears, smudges or globs! Choose black or blue accents with matching ink color. Refillable

BL77PW-AI- Black Ink



BL77PW-CI- Blue Ink



One Color Only Imprint
BELOW EQP SALE PRICED
\$3.19(c)
 Minimum 300 pcs.

Full Color Imprint
BELOW EQP SALE PRICED
\$3.42(c)
 Minimum 300 pcs.

★★ Must have Promo Code PEN0124 on your PO ★★

One color or full color imprint!

- One color imprint: 1 1/2" w x 5/8" h
- 2nd color add \$.20(G) each + \$35.(G) set-up
- Full color process: 2" w x 3/10" h
- No screen or set up charges
- Production: 7 working days
- Artwork: Must be production ready or \$30.00(z) art fee may apply
- See back cover for additional information



One Color Imprint
 BELOW EQP SALE PRICED
\$3.19(c)
 Minimum 300 pcs.

★ ★ Must have Promo Code PEN0124 on your PO ★ ★

- One color imprint: 1 1/2" w x 5/8" h
- No screen or set up charges on 1st color
- 2nd color add \$.20(G) each + set-up \$35.(G)
- Production: 7 working days
- Artwork: Must be production ready or \$30.00(z) art fee may apply
- See back cover for additional information

Blue ink is available at no charge with blue pen, for all other pen colors add \$.40(z) each to change to blue ink refills.



ENERGEL[®] RTX
 LIQUID GEL PEN

EnerGel RTX features the smoothest writing ever with a sleek stylish barrel design, metal accents and a latex free comfort grip. Plus our patented high performance ink dries so fast even left-handers love it with no smears, smudges or globs! Choose from 4 colors, all with black ink. Refillable



BL77NC-AI - Blue/Black Ink or BL77N-CI - Blue/Blue Ink



BL77ND-AI- Green/Black Ink



BL77N-AI- Black/Black Ink



BL77NB-AI- Red/Black Ink





EnerGel PRO is the first quick-drying, super-smooth permanent gel ink pen that is necessary for anyone working with important documents. Stylish barrel design, metal accents and a latex free comfort grip with 0.7mm medium point. Trim color denotes medium black or blue ink. Refillable

One Color Imprint
 BELOW EQP SALE PRICED
\$3.29(c)
 Minimum 300 pcs.

★★ Must have Promo Code PEN0124 on your PO★★

Permanent Gel Ink Pen!



BLP77-AI- Black/Black Ink



BLP77-CI- Black/Blue Ink

- One color imprint: 1 1/2" w x 5/8" h
- No screen or set up charges on 1st color
- 2nd color add \$.20(G) each + set-up \$35.(G)
- Production: 7 working days
- Artwork: Must be production ready or \$30.00(z) art fee may apply
- See back cover for additional information

Gift Boxes Available

➤ **Archival Quality**

➤ **Fade-Proof**

➤ **Waterproof**

➤ **Permanent Pigmented Ink**



One Color Only Imprint
EQP SALE PRICED

\$2.69_(C)

Minimum 300 pcs.

Full Color Imprint
EQP SALE PRICED

\$3.19_(C)

Minimum 300 pcs.

★★ Must have Promo Code PEN0124 on your PO★★

- One color only imprint: 1 1/2" w x 5/8" h
- Full color process: 2" w x 3/10" h
- No screen or set up charges
- Production: 7 working days
- Artwork: Must be production ready or \$30.00(z) art fee may apply
- See back cover for additional information

GLIDEWRITE™ Signature
Super-Low Viscosity Ballpoint Pen

Fine Point Needle Tip

The Glidewrite™ Signature Needle Point features the newest 2-in-1 ink technology for the smoothness of gel and the control of a ballpoint while delivering precision needle-point writing with crisp clean lines. Distinctive gun-metal color barrel, metal accents and latex free comfort grip with your choice of blue or black ink. Refillable

One color or full color imprint!

BX927-AI - Black Ink



BX927-CI - Blue Ink



Plunger color denotes ink color



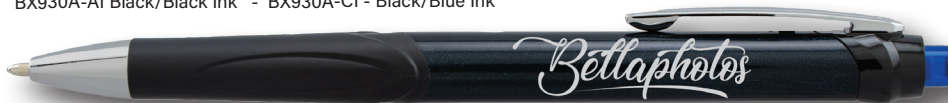
GLIDEWRITE™ Signature Super-Low Viscosity Ballpoint Pen

The Glidewrite™ Signature super-low viscosity ballpoint features the newest 2-in-1 TechniFlo™ ink technology for the smoothness of gel and the control of a ballpoint. Stylish pearl white or black barrel, metal accents and latex free comfort grip with your choice of blue or black ink. Refillable

BX930W-AI White/Black Ink - BX930W-CI - White/Blue Ink



BX930A-AI Black/Black Ink - BX930A-CI - Black/Blue Ink



Plunger color denotes ink color

One Color Only Imprint
EQP SALE PRICED

\$2.69(c)

Minimum 300 pcs.

Full Color Imprint
EQP SALE PRICED

\$3.19(c)

Minimum 300 pcs.

★★ Must have Promo Code PEN0124 on your PO ★★

One color or full color imprint!

- One color only imprint: 1 1/2" w x 5/8" h
- Full color process: 2" w x 3/10" h
- No screen or set up charges
- Production: 7 working days
- Artwork: Must be production ready or \$30.00(z) art fee may apply
- See back cover for additional information



Blue Ink



Black Ink



One Color Only Imprint
EQP SALE PRICED

\$.76(c)

Minimum 300 pcs.

Full Color Imprint
EQP SALE PRICED

\$1.07(c)

Minimum 300 pcs.

★ ★ Must have Promo Code PEN0124 on your PO ★ ★

One color or full color imprint!

- One color imprint: 2" w x 9/16" h
- No screen or set up charges on 1st color
- 2nd color add \$.20(G) each + set-up \$35.(G)
- Full color process: 2" w x 3/10" h
- No screen or set up charges
- Production: 7 working days
- Artwork: Must be production ready or
\$30.00(z) art fee may apply
- See back cover for additional information



BX470G-AI Yellow

izee™

The new Izee™, the preferred budget retractable ballpoint features a strong metal clip and unique honeycomb comfort grip for smooth effortless writing. 9 vibrant trendy colors with black ink, economically priced for volume distribution with a quality brand they'll recognize.



BX470A-AI Black



BX470C-AI Blue



BX470S-AI Sky Blue



BX470F-AI Orange



BX470D-AI Green



BX470P-AI Pink



BX470B-AI Red



BX470V-AI Violet

R.S.V.P.® RT Colors™

Retractable ballpoint with your choice of 7 translucent barrel colors to keep your message front and center. The longer barrel with a latex-free comfort grip holds more ink so your message lasts longer and the stainless steel tip delivers consistent non-skip writing. All standard with a medium point black ink. Refillable

NEW FOR 2024!



BK93RDTF-AI - Orange



BK93RDTD-AI - Green



BK93RDTC-AI - Blue



BK93RDTB-AI - Red



BK93RDTP-AI - Pink



BK93RDTV-AI - Violet



BK93RDTS-AI - Sky Blue



One Color Imprint
BELOW EQP SALE PRICED

\$1.19_(C)

Minimum 300 pcs.

★★ Must have Promo Code PEN0124 on your PO★★

- One color imprint: 1 3/4" w x 5/8" h
- No screen or set up charges on 1st color
- 2nd color add \$.20(G) each + set-up \$35.(G)
- Production: 7 working days
- Artwork: Must be production ready or \$30.00(z) art fee may apply
- See back cover for additional information

To change to blue ink refills add \$.15(z) each



One Color Only Imprint
BELOW EQP SALE PRICED

\$1.19(c)

Minimum 300 pcs.

Full Color Imprint
BELOW EQP SALE PRICED

\$1.33(c)

Minimum 300 pcs.

★★ Must have Promo Code PEN0124 on your PO ★★

One color or full color imprint!

- One color imprint: 1 3/4" w x 5/8" h
- No screen or set up charges on 1st color
- 2nd color add \$.20(G) each + set-up \$35.(G)
- Full color process: 2" w x 3/10" h
- No screen or set up charges
- Production: 7 working days
- Artwork: Must be production ready or \$30.00(z) art fee may apply
- See back cover for additional information

To change to blue ink refills add \$15.(z) each

**Full Color or
Silk Screened
Imprint!**



R.S.V.P.® RT

Retractable ballpoint with a solid white barrel and your choice of 8 color accents to enhance your message. The longer barrel with a latex-free comfort grip holds more ink so your message lasts longer and the stainless steel tip delivers consistent non-skip writing. All standard with a medium point black ink. Refillable



R.S.V.P.[®]

Capped clear barrel 1.0mm medium point ballpoint with a latex-free comfort grip and a budget price is designed with a longer barrel and more ink so your ad message lasts longer! Stainless steel tip delivers consistent skip free writing. Black ink is standard. Refillable



Black BK91N-AI



Red BK91NB-AI



Blue/Black Ink BK91C-AI Blue/Blue Ink BK91NC-CI



Green BK91ND-AI



Pink BK91NP-AI



Sky Blue BK91NS-AI



Violet BK91NV-AI



Black BK91N-AI

One Color Imprint
BELOW EQP SALE PRICED

\$1.02(c)

Minimum 500 pcs.

★★ Must have Promo Code PEN0124 on your PO ★★

- One color imprint: 2" w x 3/4" h
- No screen or set up charges on 1st color
- 2nd color add \$.20(G) each + set-up \$35.(G)
- Production: 7 working days
- Artwork: Must be production ready or \$30.00(Z) art fee may apply
- See back cover for additional information

Clear barrel with blue accents is available with either blue or black ink at no charge, for blue ink refills in any other color add \$.15(Z) each.

Clear barrel with blue or black accents are available with a 0.7mm fine point with matching color ink at no additional charge.



One Color Imprint
BELOW EQP SALE PRICED
\$1.02(c)
 Minimum 500 pcs.

★★ Must have Promo Code PEN0124 on your PO★★

- ▶ One color imprint: 2" w x 3/4" h
- ▶ No screen or set up charges on 1st color
- ▶ 2nd color add \$.20(G) each + set-up \$35.(G)
- ▶ Production: 7 working days
- ▶ Artwork: Must be production ready or \$30.00(Z) art fee may apply
- ▶ See back cover for additional information



Capped translucent barrel ballpoint with a latex-free comfort grip and a budget price is designed with a longer barrel and more ink so your ad message lasts longer! Stainless steel tip delivers consistent skip free writing. Medium point blue or black ink. Refillable



Black
 BK91RDNA-AI Black Ink
 BK91RDNA-CI Blue Ink



Red - BK91CRB-AI Black Ink - BK91CRB-CI Blue Ink



Blue - BK91NCR-AI-Black Ink - BK91NCR-CI Blue Ink



Green - BK91RDND-AI Black Ink - BK91RDND-CI Blue Ink



Orange - BK91RDNF-AI Black Ink - BK91RDNF-CI Blue Ink



Pink - BK91RDNP-AI Black Ink - BK91RDNP-CI Blue Ink



Sky Blue - BK91RDNC-AI Black Ink - BK91RDNC-CI Blue Ink



Violet - BK91CRV-AI Black Ink - BK91CRV-CI Blue Ink

R.S.V.P.® RT

Retractable ballpoint with a translucent barrel, latex-free comfort grip and a budget price. The longer barrel design holds more ink so your ad message lasts longer! Stainless steel tip delivers consistent skip free writing. Black ink is standard. Refillable



Black BK93TA-AI



Red BK93TB -AI



Blue BK93TC-AI



Green BK93TD-AI



Orange BK93TF-AI



Pink BK93TP-AI



Sky Blue BK93TS-AI



Violet BK93TV-AI



One Color Imprint
BELOW EQP SALE PRICED

\$1.19(c)

Minimum 300 pcs.

★★ Must have Promo Code PEN0124 on your PO★★

- One color imprint: 1 3/4" w x 5/8" h
- No screen or set up charges on 1st color
- 2nd color add \$.20(G) each + set-up \$35.(G)
- Production: 7 working days
- Artwork: Must be production ready or \$30.00(z) art fee may apply
- See back cover for additional information

To change to blue ink refills add \$.15(z) each



Full Color Imprint
BELOW EQP SALE PRICED
\$.82(c)
 Minimum 300 pcs.

★★ Must have Promo Code PEN0124 on your PO★★

Full Color Imprint Included!

- One color imprint: 2" w x 3/10" h
- No screen or set up charge
- Production: 7 working days
- Artwork: Must be production ready or \$30.00(z) art fee may apply
- See back cover for additional information



The all new WOW retractable ballpoint features a triangular barrel to both compliment your ad message and give a comfortable writing grip. Plunger top with unique side retraction button. The 1.4mm bold tip gives clean skip-free lines. Choose black or blue with matching ink colors, full color imprint included.



Blue BK444C-CI



Black BK444A-AI

CHAMP®

The Champ mechanical pencil offers the winning combination of comfort and affordability. The slender design is complimented with an extra soft latex-free grip. Pre-loaded with our patented Hi-Polymer® lead that of course, never needs sharpening! Refillable



Black AL17AI



Blue AL17CI



Green AL17DI



Orange AL17FI



Pink AL17PI



Violet AL17VI



One Color Imprint
EQP SALE PRICED

\$1.12(c)

Minimum 200 pcs.

★★ Must have Promo Code PEN0124 on your PO ★★

- One color only imprint: 1 1/2" w x 9/16" h
- No screen or set up charges
- Production: 7 working days
- Artwork: Must be production ready or \$30.00(z) art fee may apply
- See back cover for additional information



Save a tree with
mechanical pencils!



One Color Imprint
EQP SALE PRICED
\$1.07(c)
 Minimum 200 pcs.

★★ Must have Promo Code PEN0124 on your PO★★

- One color only imprint: 1 1/2" w x 5/8" h
- No screen or set up charges
- Production: 7 working days
- Artwork: Must be production ready or \$30.00(z) art fee may apply
- See back cover for additional information



Save a tree with mechanical pencils!

0.7
mm
Med

HB Lead
SAME AS
#2
PENCIL

One mechanical pencil can save a lot of wood!



PRIME™

Put your good name, on our good name and give Pentel quality with a Prime mechanical pencil with a molded grip for improved writing comfort. Pre-loaded with our patented Hi-Polymer® lead that of course, never needs sharpening! Refillable leads and erasers.



White AX7WI



Yellow AX7GI



Green AX7DI



Blue AX7CI



Red AX7BI



Black AX7AI

ORDER INFORMATION

TO RECEIVE SALE PRICES YOU MUST HAVE PROMO CODE PEN0124 ON YOUR PO

Screen Charge: No charge on 1st imprint color. Add \$35.00(G) per additional color where applicable. No charge for exact repeat.

Additional Imprint Color Charge: Add \$0.20(G) per pen, per additional color.

Production Time: 7 working days from final acceptance of order and credit approval.

Exact Quantity: Orders are subject to 5% over/under run, for exact quantity add \$15.00(Z) per order.

Barrel Colors: Barrel colors may be assorted to meet minimum, imprint color may be changed in increments of 100 pcs. at \$20.00(Z) per imprint color, ad copy must be the same.

PMS Color Match: Add \$25.00(G) per order, per color. Please provide Pantone® number or color swatch. Color matches may vary with the pen color. We will match as closely as possible.

Screen Print Colors: White, Black, Red (PMS193), Warm Red, Pink (PMS 232C), Blue (Reflex or Process), Sky Blue (PMS 312C), Green (PMS 347C), Brown (PMS 462C), Orange (PMS 165C).
Metallic Colors: Gold, Silver and Copper.

Full Color Imprint (Digital CMYK): No set up charges. 7 working days production. Artwork must be production-ready to actual imprint scale or art charge of \$30.00(Z) minimum will be applied.

Screen Print Art: Must be production-ready Adobe Illustrator® EPS (CC) Vector compatible format ONLY (jpeg, tif and PNG images are not acceptable).

ALL FONTS MUST BE CONVERTED TO PATHS.

Art charges will be applied if art is not production ready at: \$30.00(Z) minimum per hour to resize or redraw; \$22.00(Z) for typesetting to a logo; no charge to set straight type (limited type styles available).
NO PHOTOCOPIES, GRADATIONS OR HALFTONES ACCEPTED.

Proofs: Virtual proof with provided "production-ready" art is no charge for the first 2 proofs. Additional virtual proofs charged at \$28.00(Z) each.

Packaging: Boxed per dozen

Email purchase order and art to: imprint@pentel.com

Split Shipments: Not available on sale products. All orders must ship complete by July 31, 2024.

Product Pricing: All prices are subject to change without notice, please visit www.pentelimprint.com for the most current pricing or contact Pentel customer service at imprint@pentel.com

Promotion Expires: All sale orders from this booklet must be received at Pentel by July 31, 2024.



77240



56440



113818



100346