



# 2023 DISTRIBUTOR SELF PROMOTION

*Put Your Name  
on Our Name and*  
Make the *Write* Impression.



**Promo Code: PENTELPSA2023**  
**Offer Expires: November 30, 2023**

**ENERGEL**

**NEW!**

**KURO**



**Pentel** *Imprint*

Make the *Write* Impression.



**THE NEW SOFT TEXTURED KURO GEL PEN WITH QUICK DRYING INK IS NOW AVAILABLE FOR IMPRINTING.**

**Available with a One Color Screen Print or our Full Color Process**

**NEW!**

**ENERGEL KURO**

**Your Choice; One Color Screen Process or Full Color Process**

**QTY: 100 for \$8900**

- **DISTRIBUTOR COPY ONLY**
- Minimum per copy: 100 each
- Choose a one color Screen Process Imprint or Full Color Process Imprint
- No screen charge on first color or no set-up fee for Full Color Process
- High-performance ink technology combines the best qualities of liquid and gel for super smooth writing experience
- Liquid gel ink dries so fast, even left-handers love it — no smears, no smudges, no globs
- Slim, rubberized, latex-free barrels with built-in molded grip for effortless writing
- Black rubber barrel is a unique and sleek way to brand for contemporary messaging
- Promo Code: PENTEL-PSA2023
- Offer expires: November 30, 2023

**SMOOTHEST  
WRITING  
INK\*\***

**QUICK  
DRY  
NO SMEAR**

**M  
Medium  
0.7mm**



**SCREEN PROCESS  
IMPRINT AREA:**

**2" x 1/2"**



INK: ●Blue

ITEM: BL437R1-CI BARREL/TRIM: ●Black/●Blue



INK: ●Black

ITEM: BL437R1-AI BARREL/TRIM: ●Black/●Black

**FULL COLOR PROCESS  
IMPRINT AREA:**

**2" x 1/4"**

Your Choice; One Color Screen Process or Full Color Process

QTY:  
**150** for **\$9900**



ITEM: BX910-AI

BARREL/TRIM: ○White/●Black

INK: ●Black



ITEM: BX910-AI



ITEM: BX910-BI



ITEM: BX910-CI



ITEM: BX910-DI



ITEM: BX910-PI



ITEM: BX910-SI



ITEM: BX910-VI



- **DISTRIBUTOR COPY ONLY**
- Minimum per copy: 150 each
- Choose a one color Screen Process Imprint or Full Color Process Imprint
- No screen charge on first color or no set-up fee for Full Color Process
- Show off your logo with the well-balanced white barrel that is both unique and stylish
- Writes clean lines without skipping nor smudging
- Latex-free contoured grips ensure remarkable comfort and control; grip colors match each pen's writing ink
- Promo Code: PENTEL-PSA2023
- Offer expires: November 30, 2023



Your Choice; One Color Screen Process or Full Color Process

## COLOR SELLS!



ITEM: BX910-BGI    BARREL/TRIM: oWhite/ ●Burgundy    INK: ●Burgundy



ITEM: BX910-EI    BARREL/TRIM: oWhite/ ●Brown    INK: ●Brown



ITEM: BX910-FI    BARREL/TRIM: oWhite/ ●Orange    INK: ●Orange



ITEM: BX910-KI    BARREL/TRIM: oWhite/ ●Lime Green    INK: ●Lime Green



ITEM: BX910-SII    BARREL/TRIM: oWhite/ ●Steel Blue    INK: ●Light Blue



ITEM: BX910-V4I    BARREL/TRIM: oWhite/ ●Magenta    INK: ●Magenta



ITEM: BX910-XI    BARREL/TRIM: oWhite/ ●Gold    INK: ●Gold

**SCREEN PROCESS  
IMPRINT AREA:**

**1 1/2" x 5/8"**

**FULL COLOR PROCESS  
IMPRINT AREA:**

**2" x 3/10"**

# **GLIDEWRITE™** Signature Super-Low Viscosity Ballpoint Pen

**Your Choice; One Color Screen Process or Full Color Process**

**QTY: 72 for \$9900**



ITEM: BX930W-AI INK: ●Black

ITEM: BX930W-AI BARREL/TRIM: ○White/●Silver



ITEM: BX930A-AI INK: ●Black



ITEM: BX930A-CI INK: ●Blue



ITEM: BX930W-AI INK: ●Black



ITEM: BX930W-CI INK: ●Blue



ITEM: BX927-AI INK: ●Black



ITEM: BX927-CI INK: ●Blue



- **DISTRIBUTOR COPY ONLY**
- Minimum per copy: 72 each
- Choose a one color Screen Process Imprint or Full Color Process Imprint
- No screen charge on first color or no set-up fee for Full Color Process
- 2-in-1 ink formula combines the smoothness of a gel with the control of a ballpoint

- Stylish pearl white, midnight or gunmetal grey barrel is well-balanced with metal accessories that reflect a professional, polished look
- Latex-free grips are contoured for remarkable comfort and control during extended writing sessions
- Promo Code: PENTEL-PSA2023
- Offer expires: November 30, 2023

**SCREEN PROCESS  
IMPRINT AREA:**

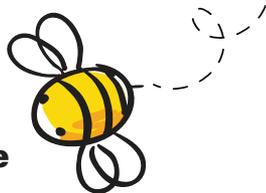
**1 1/2" x 5/8"**

**FULL COLOR PROCESS  
IMPRINT AREA:**

**2" x 3/10"**

**iZee™** **NEW!**

Connecting with customers is easy with iZee



**QTY:**  
**250** for **\$9900**



INK: ● Black

BARREL/TRIM: ● Violet / ● Silver

ITEM: BX470V-AI



ITEM: BX470A-AI



ITEM: BX470B-AI



ITEM: BX470C-AI



ITEM: BX470D-AI



ITEM: BX470F-AI



ITEM: BX470G-AI



ITEM: BX470P-AI



ITEM: BX470S-AI



ITEM: BX470V-AI

- **DISTRIBUTOR COPY ONLY**
- Minimum per copy: 250 each
- One color screen imprint only
- No screen charge
- Retractable ballpoint pen perfect for everyday writing
- Strong metal pocket clip
- Unique honeycomb grip
- Connecting with customers is easy with iZee!
- Economically priced for any program
- Value for volume distribution—great as trade show giveaways or placed on counters for consumer use
- Promo Code: PENTEL-PSA2023
- Offer expires: November 30, 2023



**SCREEN PROCESS  
IMPRINT AREA:**

**2" x 9/16"**

# R.S.V.P.<sup>®</sup>RT

1.0MM WHITE BARREL  
RETRACTABLE BALLPOINT PEN

Your Choice; One Color Screen Process or Full Color Process

QTY:  
**220** for **\$9900**



INK: ●Black

BARREL/TRIM: ○White/●Blue

ITEM: BK93WC-AI



ITEM: BK93WA1-AI



ITEM: BK93WB-AI



ITEM: BK93WC-AI



ITEM: BK93WD-AI



ITEM: BK93WF-AI



ITEM: BK93WP-AI



ITEM: BK93WS-AI



ITEM: BK93WV-AI

- **DISTRIBUTOR COPY ONLY**
- Minimum per copy: 220 each
- Choose a one color Screen Process Imprint or Full Color Process Imprint
- No screen charge on first color or no set-up fee for Full Color Process
- This retractable pen is designed for extended periods of use
- The exclusive Comfort Zone™, latex-free grip is designed to reduce writing fatigue
- The durable stainless steel tip delivers a consistent line without skipping
- The long barrel holds more ink than the competition and can write for almost a mile
- Promo Code: PENTEL-PSA2023
- Offer expires: November 30, 2023



**SCREEN PROCESS  
IMPRINT AREA:**

**1 3/4" x 5/8"**

**FULL COLOR PROCESS  
IMPRINT AREA:**

**2" x 3/10"**

# R.S.V.P.<sup>®</sup>RT

## Translucent and Solid Barrels

**QTY:**  
**220** for **\$9900**



INK: ● Black

BARREL/TRIM: ● Red / ● Black

ITEM: BK93TB-AI



ITEM: BK93HDA-AI



ITEM: BK93HDF-AI



ITEM: BK93TC-AI



ITEM: BK93TA-AI



ITEM: BK93TB-AI



ITEM: BK93TC-AI



ITEM: BK93TD-AI



ITEM: BK93TF-AI



ITEM: BK93TP-AI



ITEM: BK93TS-AI



ITEM: BK93TV-AI

- **DISTRIBUTOR COPY ONLY**
- Minimum per copy: 220 each
- One color screen imprint only
- No screen charge
- The Pentel R.V.S.P. RT ballpoint pen is a sturdy, well-balanced pen
- This retractable pen is designed for extended periods of use
- The exclusive Comfort Zone™, latex-free grip is designed to reduce writing fatigue
- The long barrel holds more ink than the competition and can write for almost a mile
- Promo Code: PENTEL-PSA2023
- Offer expires: November 30, 2023



**SCREEN PROCESS  
IMPRINT AREA:**

**1 3/4" x 5/8"**

# R.S.V.P.<sup>®</sup> *razzle dazzle*

## 1.0MM CAPPED TRANSLUCENT BARREL BALLPOINT PEN

QTY:  
**220** for

**\$9900**



ITEM: BK91RDNA-AI  
ITEM: BK91RDNA-CI



ITEM: BK91CRB-AI  
ITEM: BK91CRB-CI



ITEM: BK91NCR-AI  
ITEM: BK91NCRA-CI



ITEM: BK91RDND-AI  
ITEM: BK91RDND-CI



ITEM: BK91RDNF-AI  
ITEM: BK91RDNF-CI



ITEM: BK91RDNP-AI  
ITEM: BK91RDNP-CI



ITEM: BK91RDNC-AI  
ITEM: BK91RDNC-CI



ITEM: BK91CRV-AI  
ITEM: BK91CRV-CI

INK: ●Black

BARREL/TRIM: ●Green/●Black

ITEM: BK91RDND-AI



Black Ink



Blue Ink

- **DISTRIBUTOR COPY ONLY**
- Minimum per copy: 220 each
- One color imprint only
- No screen charge
- Available now in Black or Blue writing ink! The Well balanced R.S.V.P. ballpoint pen are used by professionals in financial, legal, real estate, title companies & schools
- This capped pen is designed for extended periods of use
- The exclusive Comfort Zone™ latex-free grip is designed to reduce writing fatigue
- The tinted, transparent barrel allows you to see the ink supply
- The durable stainless steel tip delivers a consistent line without skipping
- The long barrel holds more ink than the competition and can write for almost a mile
- Promo Code: PENTEL-PSA2023
- Offer expires: November 30, 2023



**SCREEN PROCESS  
IMPRINT AREA:**

**2" x 3/4"**



0.7MM RETRACTABLE  
LIQUID GEL INK PEN

QTY:  
**72** for

**\$9900**



INK: ●Black

BARREL/TRIM: ○Clear/ ●Silver

ITEM: BL77TL-AI



Black Ink



TechMan



Blue Ink



Automotive News

INK: ●Blue

BARREL/TRIM: ○Clear/ ●Silver

ITEM: BL77TL-CI

- **DISTRIBUTOR COPY ONLY**
- Minimum per copy: 72 each
- One color imprint only
- No screen charge
- A new, cool, and clear way to advertise your brand on our best-selling EnerGel pen
- Crystal clear barrels display tinted cartridges that indicate ink color
- High-performance ink technology combines the best qualities of liquid and gel for a super-smooth writing experience
- Liquid gel ink dries so fast, even left-handers love it — no smears, no smudges, no globs
- Sleek and stylish barrel design with metal accents for high tech look
- Latex-free grip provides comfort and control
- Promo Code: PENTEL-PSA2023
- Offer expires: November 30, 2023



**SCREEN PROCESS  
IMPRINT AREA:**

**1 1/2" x 1/2"**



0.7MM RETRACTABLE  
LIQUID GEL INK PEN

Your Choice; One Color Screen Process or Full Color Process

QTY: **72** for **\$9900**



INK: ●Black

BARREL/TRIM: ○Pearl Tone/●Black

ITEM: BL77PW-AI

INK: ●Blue

BARREL/TRIM: ○Pearl Tone/●Blue

ITEM: BL77PW-CI

- **DISTRIBUTOR COPY ONLY**
- Minimum per copy: 72 each
- Choose a one color Screen Process Imprint or Full Color Process Imprint
- No screen charge on first color or no set-up fee for Full Color Process
- High-performance ink technology combines the best qualities of liquid and gel for a super-smooth writing experience
- EnerGel® writes more smoothly than the leading brand\*\*
- Liquid gel ink dries so fast, even left-handers love it — no smears, no smudges, no globs
- Sleek and stylish barrel design with metal accents for a professional look
- Latex-free grip provides comfort and control
- Promo Code: PENTEL-PSA2022
- Offer expires: November 30, 2022



Black Ink



Blue Ink

**SCREEN PROCESS  
IMPRINT AREA:**

**1 1/2" x 11/16"**

**FULL COLOR PROCESS  
IMPRINT AREA:**

**2" x 3/10"**



# Your Choice; One Color Screen Process or Full Color Process

# QTY: 72 for \$9900



INK: ●Black

BARREL/TRIM: ● Silver Tone/ ● Green

ITEM: BL77ND-AI



ITEM: BL77N-AI



ITEM: BL77NB-AI



ITEM: BL77NC-AI



ITEM: BL77ND-AI

- **DISTRIBUTOR COPY ONLY**
- Minimum per copy: 72 each
- Choose a one color Screen Process Imprint or Full Color Process Imprint
- No screen charge on first color or no set-up fee for Full Color Process
- EnerGel® writes more smoothly than the leading brand\*\*
- Liquid gel ink dries so fast, even left-handers love it — no smears, no smudges, no globs
- Sleek and stylish barrel design with metal accents for a professional look
- Latex-free grip provides comfort and control
- Promo Code: PENTEL-PSA2022
- Offer expires: November 30, 2022



Black Ink



**FULL COLOR PROCESS  
IMPRINT AREA:**

**2" x 3/10"**

**SCREEN PROCESS  
IMPRINT AREA:**

**1 1/2" x 11/16"**



0.7MM METAL TIP  
PERMANENT GEL INK PEN

QTY:  
**60** for

**\$9900**



INK: ●Black

BARREL/TRIM: ●Black/●Silver

ITEM: BLP77-AI

INK: ●Blue

BARREL/TRIM: ●Black/●Blue

ITEM: BLP77-CI

- **DISTRIBUTOR COPY ONLY**
- Minimum per copy: 60 each
- One color imprint only
- No screen charge
- The first true quick-drying, super-smooth permanent gel pen
- Triple the protection! Archival quality, fade-proof and waterproof
- Permanent, pigmented gel ink is perfect for important documents
- Quick-drying, smooth-writing performance that consumers expect from EnerGel®
- Latex-free grip for writing comfort and control
- Promo Code: PENTEL-PSA2023
- Offer expires: November 30, 2023



Black Ink



Blue Ink

**SCREEN PROCESS  
IMPRINT AREA:**

**1 1/2" x 11/16"**

# CHAMP®

0.7MM MECHANICAL PENCIL

QTY:  
**100** for

**\$5500**



LEAD SIZE: 0.7mm

BARREL/TRIM: ● Green/● Black

ITEM: AL17DI



ITEM: AL17AI



ITEM: AL17CI



ITEM: AL17DI



ITEM: AL17FI



ITEM: AL17PI

- **DISTRIBUTOR COPY ONLY**
- Minimum per copy: 100 each
- One color screen imprint only
- No screen charge
- Pentel Champ mechanical pencils offer a winning combination of comfort and afford-ability with a slender design
- Unique, extra-soft, latex-free grip
- Pre-loaded with Pentel Super Hi-Polymer® HB lead that never needs sharpening and produces a dark line
- Barrel colors may be mixed to reach minimum, imprint copy and imprint color must remain the same
- Mechanical pencils are refillable which offers more impression!
- **SAVE A TREE**, promote with a Pentel pencil and help support the Arbor Day Foundation®
- Promo Code: PENTEL-PSA2023
- Offer expires: November 30, 2023



**SCREEN PROCESS  
IMPRINT AREA:**

**1 1/2" x 9/16"**



0.7MM RETRACTABLE  
LIQUID GEL INK PEN

**Translucent  
Barrels**

**Your Choice; One Color Screen**

**QTY:**  
**120** for



ITEM: BL107S-AI    BARREL/TRIM: ● Sky Blue / ● Black    INK: ● Black



ITEM: BL107-AI



ITEM: BL107B-AI



ITEM: BL107C-AI  
Also available with blue writing ink



ITEM: BL107D-AI



ITEM: BL107F-AI



ITEM: BL107P-AI



ITEM: BL107S-AI



ITEM: BL107V-AI

- **DISTRIBUTOR COPY ONLY**
- Minimum per copy: 120 each
- Choose a one color Screen Process Imprint or Full Color Process Imprint
- No screen charge on first color or no set-up fee for Full Color Process
- EnerGel® writes more smoothly than the leading brand\*\*



**SCREEN PROCESS  
IMPRINT AREA:**

**1 1/2" x 5/8"**



0.7MM WHITE BARREL RETRACTABLE  
LIQUID GEL INK PEN

Process or Full Color Process

**\$9900**

**Solid White  
Barrels**

- Liquid gel ink dries so fast, even left-handers love it – no smears, no smudges, no globs
- Promo Code: PENTEL-PSA2023
- Offer expires: November 30, 2023



Black Ink

**FULL COLOR PROCESS  
IMPRINT AREA:**

**2" x 3/10"**



ITEM: BL107WA-AI



ITEM: BL107WB-AI



ITEM: BL107WC-AI



ITEM: BL107WD-AI



ITEM: BL107WF-AI



ITEM: BL107WP-AI



ITEM: BL107WS-AI



ITEM: BL107WV-AI



INK: ●Black

ITEM: BL107WD-AI BARREL/TRIM: ○White/ ●Green

## Order Information

**Promotion Price pertains to Distributors' Self-promotion only, no exception.  
The quantity listed on each item page. One ad copy and one imprint color per item.  
Each page stands on its own & cannot mix items on other pages to reach minimum**

**Type of Imprint:** One Color Screen or Full Color Process

**Screen Charge:** No charge on the first color. Add \$35.00 (G) per screen per additional color. No charge for exact repeat.

**Screen PMS Color Match:** \$25.00 (G). Please provide Pantone® PMS number or color swatch. Color matches may vary slightly. Every effort will be made to match color(s) as closely as possible.

**Available Screen Imprint Colors:** White, Black, Red (PMS 193C), Pink (PMS 232C), Blue (Reflex or Process), Sky Blue (PMS 312C), Green (PMS 347C), Brown (PMS 462C), Orange (PMS 165C), Purple (PMS 268C). Metallic Colors: Gold, Silver, Copper.

**Full-Color Imprint Set-up:** No Charge.

**Full-Color Process Imprint Area:** 2" x 3/10".

**Full-Color Imprint (Digital CMYK):** Artwork must be production ready to actual imprint scale or artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required.

**Production Time:** 5 working days. Production time is based upon final acceptance of order and pending credit approval.

**Proofs:** E-Proofs: No Charge. Virtual Proof: One free of charge provided production ready art. \$28.00 per proof each after.

**Exact Quantity Charge:** \$15.00 (Z) All orders are subject to 5% over runs/under runs.

**Packaging:** Bulk in polybag

**Screen-Printing Artwork:** E-mailed art accepted must be production-ready Adobe Illustrator® EPS (CC) Vector compatible format **ONLY** (JPEG, tiff and PNG images unacceptable).

**ALL FONTS MUST BE CONVERTED TO PATHS.**

**Artwork Charges: will be applied for art that is not production ready.**

\$30.00 (Z) minimum per hour for art to be resized or redrawn; \$22.00 (Z) for typesetting to a logo; No Charge for straight type (type style is limited). All work includes an e-proof.

**NO PHOTOCOPIES! NO GRADATIONS! NO HALFTONES!**

**E-mail purchase order and artwork to:** [imprint@pentel.com](mailto:imprint@pentel.com)

**Shipping: No split shipments.** These are not catalog prices. All orders must ship by November 30, 2023. Third-Party Freight Billing: UPS or FedEx only. No service fee for distributor orders, catalog fee is \$6.00 per location.

**PROMOTION EXPIRES: NOVEMBER 30, 2023**

**TO QUALIFY YOU MUST STATE ON P.O. PROMO CODE: PENTELPSA2023**



#113818



#56440



#77240



PENTEL



#100346