

**SHOW YOUR  
TRUE COLORS**

with

**Pentel** *Imprint*

**2021**

**JULY – DECEMBER**

**SPECIALS**

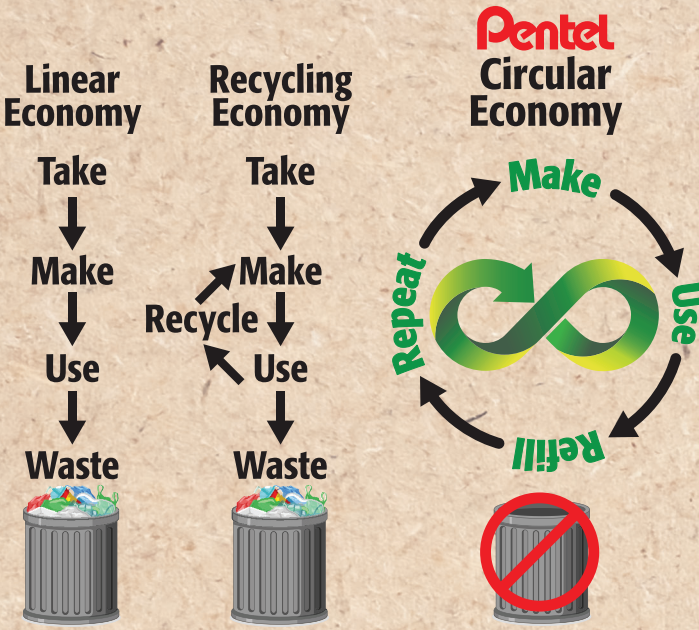
**PROMO CODE: PENTEL1221**

# RECYCLOGY

REFILL • REUSE • RECYCLE

## Choose Wisely!

### Pick Products that Carry Your Brand Name into the Future



Commit to the restoration of our environment. Choose to put your brand on Pentel.

Pentel is committed to contributing to the healing of our planet. We imprint your brand on quality writing instruments that are refillable and re-usable. Making your name not only visible and long-lasting, but ensures that it doesn't end up in landfills.



Our parent company, Pentel of America has proudly partnered with the Arbor Day Foundation to establish a corporate goal to plant 40,000 trees by 2021. Every purchase of Pentel products will help us contribute to this worthy organization and help keep the planet greener and cleaner for future generations.

# GLIDEWRITE™ EXECUTIVE

**EQP PRICING**  
**\$6.99** (C)  
MOQ: 100 EACH

## Medium Line Super-Low Viscosity Ballpoint Pen

Minimum order 100 each per ad copy

Advanced breakthrough formula—TechniFLO™, is a super-low-viscosity ink that ensures rich ink flow for smooth, easy writing. Metal barrel and chrome accents make a professional statement. The well-balanced barrel with molded grooves helps reduce pressure and fatigue from writing.

- Type of imprint: Screen Process
- No screen charge, one-color only  
SAVE \$32.00 (G)
- Imprint area: 1-1/2" x 5/8"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Black writing ink only
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.:  
PENTEL1221

available in

**FULL-COLOR PROCESS**

at **\$7.24** (C)

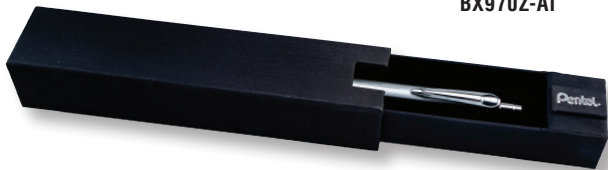
Minimum order 100 each per ad copy

- Set-up: No Charge
- Imprint area: 2" x 3/10"



BX970A-AI

BX970Z-AI



**Gift Box Included**

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

BALLPOINT PENS



**ONE COLOR PRICING**  
**\$1.49**  
 (C)  
 MOQ: 300 EACH

**GLIDEWRITE™**

**Medium Line Super-Low Viscosity Ballpoint Pen**

Minimum order 300 each per ad copy  
 Advanced breakthrough formula—  
 TechniFLO™, is a super-low-viscosity ink  
 that ensures rich ink flow for smooth, easy  
 writing. Show off your logo with the  
 well-balanced white barrel that is both  
 unique and stylish. Writes clean lines without  
 skipping or smudging. Latex-free contoured  
 grips ensure remarkable comfort and  
 control; grip colors match each pen's  
 writing ink.

- Type of imprint: Screen Process
- No screen charge, one-color only  
 SAVE \$32.00 (G)
- Imprint area: 1-1/2" x 5/8"
- Artwork: \$30.00 (Z) must be production  
 ready vector art (no halftones). See back  
 cover for details and fees.
- Trim indicates color writing ink. For  
 Blue or Black refills add \$0.12 (Z) to  
 each pen change out fee & adds 5  
 working days to production time.
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.:  
 PENTEL1221



\* Excluding consumable content and refills

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION



# GLIDEWRITE™

FULL-COLOR PRICING

**\$1.69**  
(C)

MOQ: 100 EACH

**New**  
**COLORS**

## Seven New Colors Added to the BX910 GlideWrite™ Family

BX910 GlideWrite Family available in  
**FULL-COLOR PROCESS**



Minimum order 100 each per ad copy

- Set-up: No Charge
- Imprint area: 2" x 3/10".
- Trim indicates color writing ink. For Blue or Black refills add \$0.12 (Z) to each pen change out fee & adds 5 working days to production time.
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL1221



BX910-KI



BX910-FI

BX910-BG1  
BURGUNDY INK

BX910-EI  
BROWN INK

BX910-FI  
ORANGE INK

BX910-KI  
LIME GREEN INK

BX910-S1I  
LIGHT BLUE INK

BX910-V4I  
MAGENTA INK

BX910-XI  
GOLD INK



\* Excluding consumable content and refills

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

BALLPOINT PENS



**GLIDEWRITE™**  
*Signature*

## Medium Line Super-Low Viscosity Ballpoint Pen

Minimum order 250 each per ad copy  
Advanced breakthrough formula—  
TechniFLO™, is a super-low-viscosity ink that ensures rich ink flow for smooth, easy writing. Show off your logo with the well-balanced black or white barrel that is both unique and stylish. Designed for a fatigue free feel. Writes clean lines without skipping or smudging. Latex-free contoured grips ensure remarkable comfort and control; available in black or blue writing ink.

- Type of imprint: Screen Process
- No screen charge, one-color only  
SAVE \$32.00 (G)
- Imprint area: 1-1/2" x 5/8"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones).  
See back cover for details and fees.
- Top button indicates writing ink
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.:  
PENTEL1221

available in

**FULL-COLOR PROCESS**



at **\$2.79 (C)**

Minimum order 250 each per ad copy

- Set-up: No Charge
- Imprint area: 2" x 3/10"



**BX930A-AI**  
BLACK INK

**BX930W-CI**  
BLUE INK

**BX930A-CI**  
BLUE INK

**BX930W-AI**  
BLACK INK



# R.S.V.P.® SUPER RT

LOW-VISCOSITY INK

LOWER THAN EQP  
**\$129**  
(C)  
MOQ: 300 EACH

## Retractable Medium Line Ballpoint Pen

Minimum order 300 each per ad copy

New super-smooth ballpoint ink for effortless writing that doesn't drag, blob, skip or scratch. Elegant metal accents & cushioned contoured grip designed for a balanced & fatigue free feel. Sleek barrel design feels great in your hand. The durable stainless steel tip delivers a consistent line without skipping. Refillable with BXL10 refills.

- No screen charge on first color. SAVE \$32.00 (G)
- Price includes a one-color imprint
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Imprint area: 1-3/4" x 5/8"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Barrel color indicates writing ink color
- Refillable with Pentel® BXL10 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL1221



**BX480-A1**  
BLACK INK

**BX480-C1**  
BLUE INK



SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

BALLPOINT PENS



**EQP PRICING**  
**99¢** (C)  
 MOQ: 300 EACH

## Retractable Translucent Series Medium Line Ballpoint Pen

Minimum order 300 each per ad copy

Our best-selling ballpoint pen in a retractable version. Sturdy, well-balanced barrel makes this a favorite pen. No matter what size hand you have, the long barrel makes this pen exceptionally easy to use. Durable stainless steel tip delivers a consistent line without skipping. Escape writing fatigue with the latex-free Comfort Zone™ grip.

- Type of imprint: Screen Process
- No screen charge on first color. SAVE \$32.00 (G)
- Price includes a one-color imprint
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Imprint area: 1-3/4" x 5/8"
- 5,000 ft. write out = longer advertising
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Black writing ink is standard
- Refillable with Pentel® BKL10 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL1221

**R.S.V.P.® RT**

*Writes for almost a mile!*



BK93TD-AI

BK93TA-AI

BK93TB-AI

BK93TC-AI

BK93TD-AI

BK93TF-AI

BK93TP-AI

BK93TS-AI

BK93TV-AI



\* Excluding consumable content and refills

# R.S.V.P.<sup>®</sup>RT

*Writes for almost a mile!*

**EQP PRICING**  
**99¢** (c)  
MOQ: 300 EACH

## Retractable White Series Medium Line Ballpoint Pen

Minimum order 300 each per ad copy

Our best-selling ballpoint pen in a retractable version. Sturdy, well-balanced barrel makes this a favorite pen. No matter what size hand you have, the long barrel makes this pen exceptionally easy to use. Durable stainless steel tip delivers a consistent line without skipping. Escape writing fatigue with the latex-free Comfort Zone™ grip.

- Type of imprint: Screen Process
- No screen charge on first color. SAVE \$32.00 (G)
- Price includes a one-color imprint
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Imprint area: 1-3/4" x 5/8"
- 5,000 ft. write out = longer advertising
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Black writing ink is standard
- Refillable with Pentel® BKL10 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL1221



BK93WF-AI

BK93WA1-AI

BK93WB-AI

BK93WC-AI

BK93WD-AI

BK93WF-AI

BK93WP-AI

BK93WS-AI

BK93WV-AI

*BK93W available in*

**FULL-COLOR PROCESS**

**at \$1.19 (c)**

Minimum order 300 each per ad copy

- Set-up: No Charge
- Imprint area: 2" x 3/10"



\* Excluding consumable content and refills

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

BALLPOINT PENS

**LOWER THAN EQP**  
**79¢** (C)  
 MOQ: 300 EACH

**R.S.V.P.**® *razzle dazze*

*Writes for almost a mile!*

**Medium Line Ballpoint Pen**  
**Colored barrels with black accents**

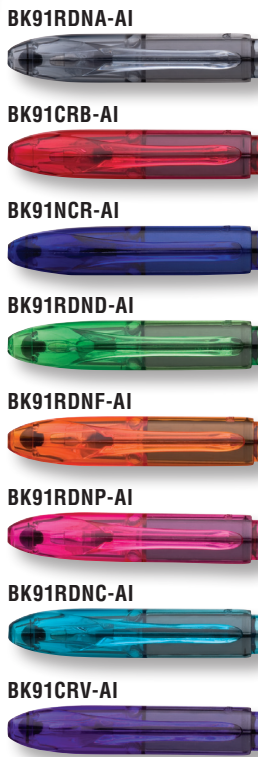
Minimum order 300 each per ad copy

Sturdy, well-balanced barrel makes this a favorite pen. No matter what size hand you have, the long barrel makes this pen exceptionally easy to use. Durable stainless steel tip delivers a consistent line without skipping. Escape writing fatigue with the latex-free Comfort Zone™ grip.

- Type of imprint: Screen Process
- No screen charge on first color  
 SAVE \$32.00 (G)
- Price includes a one-color imprint
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Imprint area: 2" x 3/4"
- 5,000 ft. write out = longer advertising
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Black writing ink is standard
- Refillable with Pentel® BKL10 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.:  
 PENTEL1221



BK91NCR-AI





# R.S.V.P.<sup>®</sup> Mini

**CLOSE OUT**  
**69¢** (C)  
MOQ: 300 EACH

## Medium Line Ballpoint Pen Clip It, Hang It, Wear It!

Minimum order 300 each per ad copy  
Back by popular demand! The R.S.V.P. Mini proves that great things come in small packages. Never lose your pen again – hole in cap lets you attach to a lanyard, backpack, zipper ring or anywhere else. Also great for small notebooks, pockets and purses.

- Type of imprint: Screen Process
- No screen charge. SAVE \$32.00 (G)
- Price includes a one-color imprint
- Imprint area: 1" x 3/4"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- All models available with black writing ink. Color writing inks available in matching barrel upon request only
- Recommended imprint colors: White, Silver, Gold, Copper
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL1221



BK91MNA-AI

BK91MNA-AI



BK91MNB-AI



BK91MNC-AI



BK91MND-AI



BK91MNF-AI



BK91MNP-AI



BK91MNS-AI



BK91MNV-AI



\*Optional Key Ring  
20¢ (G) Item# X0013



\*\*Optional Lanyard with  
Break Away Safety Bead  
45¢ (G) Item# X0009



**EQP PRICING**  
**\$16<sup>80</sup>** (C)  
 MOQ: 60 EACH

**ENERGEL** Style

✓ Quick-Drying    ✓ No Smears    ✓ No Globs

**Premium Retractable Medium Line Gel Pen**

Minimum order 60 each per ad copy  
 Sophisticated slim metal barrel design for those who want to make an elegant statement. Durable twist-action mechanism smoothly retracts pen tip. High-performance ink technology combines the best qualities of liquid and gel for a super-smooth writing experience. EnerGel® liquid gel ink dries so fast even left-handed writers love it!

- No screen charge on first color. **SAVE \$32.00 (G)**
- Price includes a one-color imprint and velvet-lined gift box
- Imprint area: 1-1/2" x 5/8"
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Artwork: \$30.00 (Z) must be production-ready vector art (no halftones). See back cover for details and fees.
- Black writing ink is standard
- Refillable with Pentel® LR7 refill
- **IMPRINTED IN U.S.A.**
- Must note promo code on P.O.: **PENTEL1221**



BL2007A-AI

BL2007A-AI

BL2007C-AI

BL2007S-AI

BL2007W-AI

BL2007Z-AI

**Gift Box Included**



# ENERGEL<sup>®</sup> ALLOY

- ✓ Quick-Drying   ✓ No Smears   ✓ No Globbs

**SPECIAL PRICE**  
**\$7<sup>99</sup>** (C)  
LOW MOQ: 60 EACH

## Premium Retractable Medium Line Gel Pen

Minimum order 60 each per ad copy

Exquisitely designed brushed aluminum alloy barrel with a distinctive textured grip and chrome accents for those who want to make a statement. Exclusive blend of liquid and gel technology for super-smooth writing experience. EnerGel<sup>®</sup> liquid gel ink dries so fast even left-handed writers love it!

- Type of imprint: Screen Process
- No screen charge on first color. SAVE \$32.00 (G)
- Price includes a one-color imprint and gift box
- Imprint area: 1-1/2" x 11/16"
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Black writing ink is standard
- Refillable with Pentel<sup>®</sup> LR7 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL1221



BL407B-AI

BL407-AI

BL407A-AI

BL407B-AI

BL407C-AI

BL407P-AI

BL407LS-AI

BL407V-AI

**Gift Box Included**



SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION



**SPECIAL PRICE**  
**\$2.89** (C)  
 LOW MOQ: 144 EACH

**ENERGEL<sup>®</sup> PRO**  
**PERMANENT GEL PEN**

## Retractable Medium Line Gel Pen

Minimum order 144 each per ad copy  
 The first true quick-drying, super-smooth permanent gel ink in an elegant ebony-black barrel clients (or all) would envy! Triple the protection: Archival, Fade-proof, Water-proof. Comfort latex-free grip. Trim color denotes writing ink color.

- Type of imprint: Screen Process
- No screen charge on first color. SAVE \$32.00 (G)
- Price includes a one-color imprint
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Imprint area: 1-1/2" x 11/16"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Available with black or blue writing ink
- Refillable with Pentel<sup>®</sup> LRP7 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL1221



**BLP77-AI**  
 BLACK INK

**BLP77-CI**  
 BLUE INK



\* Excluding consumable content and refills

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

# ENERGEL<sup>®</sup> ICE<sup>™</sup>

- ✓ Quick-Drying   ✓ No Smears   ✓ No Globs

## Retractable Medium Line Gel Pen

Minimum order 300 each per ad copy

A cool and clear way to advertise your brand on our bestselling EnerGel<sup>®</sup> pen. Crystal clear barrels display tinted cartridges that indicate ink color. High-performance ink technology combines the best qualities of liquid and gel for a super-smooth writing experience. Liquid gel ink dries so fast even left-handers love it! Sleek and stylish barrel design with metal accents for a professional look. Latex-free grip provides comfort and control. Refillable with any Pentel EnerGel<sup>®</sup> refill.

- Type of imprint: Screen Process
- No screen charge on first color.  
SAVE \$32.00 (G)
- Price includes a one-color imprint  
Recommended imprint color: White
- Two-color maximum; add additional screen:  
\$32.00 (G) and running charge: 15¢ (G) per each pen
- Imprint area: 1-1/2" x 1/2"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Available with black or blue writing ink
- Refillable with Pentel<sup>®</sup> LRP7 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.:  
PENTEL1221

LOWER THAN EQP  
**\$2<sup>19</sup>** (C)  
MOQ: 300 EACH



BL77TL-AI  
BLACK INK

BL77TL-CI  
BLUE INK



Optional Gift Box  
Item# X3079 - 70¢ (G)



\* Excluding consumable content and refills

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

LOWER THAN EQP  
**\$279** (C)  
 MOQ: 300 EACH



- ✓ Quick-Drying
- ✓ No Smears
- ✓ No Globs

## Retractable Medium Line Gel Pen

Minimum order 300 each per ad copy

***A pearly white finish that will make your logo stand out!***

Pentel EnerGel® Pearl retractable liquid gel pen offers high-performance ink technology. Combines the best qualities of liquid and gel inks for a super-smooth writing experience! EnerGel® ink dries so fast even left-handed writers love it! New white pearl tone barrel provides excellent two-color imprinting for a professional look.

- Type of imprint: Screen Process
- No screen charge on first color. SAVE \$32.00 (G)
- Price includes a one-color imprint
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Imprint area: 1-1/2" x 11/16"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Available with black or blue writing ink
- Refillable with Pentel® LR7 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL1221



BL77PW-CI  
 BLUE INK

BL77PW-AI  
 BLACK INK

BL77PW available in

**FULL-COLOR PROCESS**



**at \$3.18 (B)**

Minimum order 300 each per ad copy

- Set-up: No Charge
- Imprint area: 2" x 3/10"



\*Excluding consumable content and refills.

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

# ENERGEL<sup>®</sup> RTX

- ✓ Quick-Drying
- ✓ No Smears
- ✓ No Globbs

## Retractable Medium Line Gel Pen

Minimum order 300 each per ad copy

EnerGel<sup>®</sup> RTX liquid gel ink dries so fast even left-handed writers love it! Sleek and stylish barrel design with stainless steel accents for a professional look. Maximum comfort and control with the latex-free grip.

- Type of imprint: Screen Process
- No screen charge on first color. SAVE \$32.00 (G)
- Price includes a one-color imprint
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Imprint area: 1-1/2" x 11/16"
- Silver tone barrel for multi-color imprinting
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Black writing ink is standard
- \*\*Blue trim pen also available with blue writing ink (BL77N-CI)
- Refillable with Pentel<sup>®</sup> LR7 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL1221

LOWER THAN EQP  
**\$279** (C)  
MOQ: 300 EACH



BL77NV-AI

BL77N-AI

BL77NC-AI\*\*

BL77NB-AI

BL77ND-AI

**BELOW COLOR  
WHILE SUPPLIES LAST**  
BL77NV-AI



\*Excluding consumable content and refills.

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

LOWER THAN EQP  
**\$2.79** (C)  
 MOQ: 300 EACH

**ENERGEL<sup>®</sup> RTN**

✓ Quick-Drying    ✓ No Smears    ✓ No Globs

**EnerGel<sup>®</sup> RTN  
 Retractable, Needle Tip,  
 Medium Line Gel Pen**

Minimum order 300 each per ad copy

EnerGel<sup>®</sup> RTN liquid gel ink dries so fast even left-handed writers love it - no smears, no smudges, no globs. Sleek and stylish barrel design with stainless steel accents for a professional look. Maximum comfort and control with the latex-free grip.

- Type of imprint: Screen Process
- No screen charge on first color. SAVE \$32.00 (G)
- Price includes a one color imprint
- Two color maximum. 2nd color running charge 15¢ (G) each pen and an additional screen charge will apply
- Imprint area: 1-1/2" x 11/16"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones) see back cover for details and fees
- Recommended imprint colors: White, Silver, Gold, Copper
- Black writing ink is standard
- Blue barrel is also available with blue writing ink (BLN77-CI)
- Refillable with Pentel<sup>®</sup> LRN7 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL1221



**BLN77C-AI**  
 BLACK INK



**BLN77-AI**  
 BLACK INK



**M**  
 Medium  
 0.7mm  
**NEEDLE TIP**

**QUICK DRY**  
 NO SMEAR

**SMOOTHEST WRITING INK<sup>++</sup>**

**54%**  
 A RECYCLOGY<sup>™</sup> PRODUCT\*

\*Excluding consumable content and refills.

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION





- ✓ Quick-Drying
- ✓ No Smears
- ✓ No Globs

**LOWER THAN EQP**  
**\$ 1.29**  
 (C)  
 MOQ: 300 EACH

## EnerGel-X® Fashion, Medium Line Gel Pen

Minimum order 300 each per ad copy

High performance ink technology combines the best qualities of liquid and gel ink for a super-smooth writing experience. Liquid and gel inks dries so fast even left handers love it - no smears, no smudges, no globs. Maximum comfort and control with the latex-free grip.

- Type of imprint: Screen Process
- No screen charge. **SAVE \$32.00 (G)**
- Price includes a one color imprint only
- Imprint area: 1-1/2" x 5/8"
- 0.7mm tip writes medium lines
- Production time: 3 working days from approved order by Pentel
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones) see back cover for details and fees
- Recommended imprint colors: White, Silver, Gold, Copper
- Barrel indicates ink color. Black ink change out add 40¢ (Z) per pen and 3 additional production days.
- Refillable with Pentel® LR7 refill
- **IMPRINTED IN U.S.A.**
- Must note promo code on P.O.: **PENTEL1221**



**BL107FC-CI**  
 BLUE INK

**BL107FC-CI**  
 BLUE INK



**BL107FD-DI**  
 GREEN INK



**BL107FF-FI**  
 ORANGE INK



**BL107FP-PI**  
 PINK INK



**BL107FS-SI**  
 SKY BLUE INK



**BL107FV-VI**  
 PURPLE INK



\* Excluding consumable content and refills

**LOWER THAN EQP**  
**\$1.29** (C)  
 MOQ: 300 EACH



✓ Quick-Drying    ✓ No Smears    ✓ No Globs

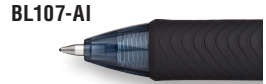
## Retractable Medium Line Gel Pen

Minimum order 300 each per ad copy  
 High-performance ink technology combines the best qualities of liquid and gel for a super-smooth writing experience. Liquid gel ink dries so fast even left-handers love it!

- Type of imprint: Screen Process
- No screen charge, one-color only SAVE \$32.00 (G)
- Price includes a one-color imprint
- Black writing ink is standard.  
 \*\* Blue barrel is also available with blue writing ink (BL107-CI)
- Maximum comfort and control with the latex-free grip
- Imprint area: 1-1/2" x 5/8"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Recommended imprint colors: White, Silver, Gold, Copper
- Refillable with Pentel® LR7 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL1221



BL107-AI



\* Excluding consumable content and refills

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION



- ✓ Quick-Drying
- ✓ No Smears
- ✓ No Globs

**LOWER THAN EQP**  
**\$1.29** (C)  
 MOQ: 300 EACH

## Retractable White Series Medium Line Gel Pen

Minimum order 300 each per ad copy  
 High-performance ink technology combines the best qualities of liquid and gel for a super-smooth writing experience. Liquid and gel inks dries so fast even left handers love it! Maximum comfort and control with the latex-free grip.

- Type of imprint: Screen Process
- No screen charge, one-color only SAVE \$32.00 (G)
- Price includes a one-color imprint
- Imprint area: 1-1/2" x 5/8"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Black writing ink is standard
- Refillable with Pentel® LR7 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL1221

BL107W available in

**FULL-COLOR PROCESS**



at **\$1.59** (C)

Minimum order 300 each per ad copy

- Set-up: No Charge
- Imprint area: 2" x 3/10"



BL107WS-AI

BL107WA-AI



BL107WB-AI



BL107WC-AI



BL107WD-AI



BL107WF-AI



BL107WP-AI



BL107WS-AI



BL107WV-AI



\* Excluding consumable content and refills

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION



# PRIME™

## 0.7mm Mechanical Pencil

Minimum order 144 each per ad copy  
 Best valued and economically priced mechanical pencil in the Pentel line. Did you know every year over 80,000 trees are cut down just to make traditional wood pencils! **SAVE A TREE** start with a refillable PRIME! Refillable = longer advertising impressions.

- Type of imprint: Screen Process
- No screen charge. **SAVE \$32.00 (G)**
- Price includes a one-color imprint only
- Imprint area: 1-1/2" x 5/8"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Uses Pentel® PDE-1 refill eraser
- Refill with Pentel HB 0.7mm Super Hi-Polymer® Lead
- **IMPRINTED IN U.S.A.**
- Must note promo code on P.O.: **PENTEL1221**



AX7WI

AX7AI



AX7BI



AX7CI



AX7DI



AX7GI



AX7WI



# CHAMP®

**EQP PRICING**  
**99¢** (C)  
MOQ: 144 EACH

## 0.7mm Mechanical Pencil

Minimum order 144 each per ad copy

A Mechanical Pencil with a unique, extra-soft, ribbed, latex-free grip for less writing fatigue! Be a champ with this winning combination of comfort and affordability. Refillable = longer advertising impressions.

- Type of imprint: Screen Process
- No screen charge. SAVE \$32.00 (G)
- Price includes a one-color imprint only
- Imprint area: 1-1/2" x 9/16"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Uses Pentel® PDE-1 refill eraser
- Refill with Pentel HB 0.7mm Super Hi-Polymer® Lead
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL1221



AL17DI

AL17AI

AL17CI

AL17DI

AL17FI

AL17PI

AL17VI



**0.7**  
mm  
Med

HB Lead  
SAME AS  
**#2**  
PENCIL

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

MECHANICAL PENCILS



## Order Information

**Type of Imprint:** See individual page.

**Screen Charge:** No charge on the first color. Add \$32.00 (G) per screen per additional color. No charge for exact repeat.

**Additional Color Running Charge:** \$0.15 (G) for each color per pen.

**Production Time:** 5 working days. Production time is based from final acceptance of order and pending credit approval.

**Exact Quantity Charge:** \$10.00 (Z) All orders are subject to 5% over runs/under runs.

**Proofs:** Virtual - \$25.00 (Z) or Black & White - \$10.00 (G) all orders each time.

**Screen PMS Color Match:** \$25.00 (G). Please provide Pantone® PMS number or color swatch. Color matches may vary slightly. Every effort will be made to match color(s) as closely as possible.

**Available Screen Imprint Colors:** White, Black, Red (PMS 193C), Pink (PMS 232C), Blue (Reflex or Process), Sky Blue (PMS 312C), Green (PMS 347C), Brown (PMS 462C), Orange (PMS 165C), Purple (PMS 268C). Metallic Colors: Gold, Silver, Copper.

**Full-Color Imprint (Digital CMYK):** Set-up: No Charge. Production: 5 working days. Artwork must be production ready to actual imprint scale or artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required.

**Blue Refills:** Add \$0.12 (Z) each for (BKL10) ballpoint pens and \$0.40 (Z) each for (LR7) gel pens. Add 3 days to production time. Excludes GlideWrite™ BX910.

**Product:** Barrel colors may be assorted to meet minimum; imprint color may be changed in increments of 100 pieces, the ad copy must remain the same.

**Packaging:** Dozen boxed; Poly bagged for MINI RSVP.

**Screen-Printing Artwork:** E-mailed art accepted must be production-ready Adobe Illustrator® EPS (CC) Vector compatible format **ONLY** (JPEG and tiff images unacceptable). **ALL FONTS MUST BE CONVERTED TO PATHS.**

**An artwork charge of \$30.00(Z) minimum will be applied for any work required.** This includes reductions, enlargements and typesetting additional copy with logo.  
**NO PHOTOCOPIES! NO GRADATIONS! NO HALFTONES!**

**E-mail purchase order and artwork to:** [imprint@pentel.com](mailto:imprint@pentel.com)

**No split shipments.** These are not catalog prices. All orders must ship by Dec. 30, 2021.

**Pricing of products and refills** are subject to change without notice. Please visit [www.pentelimprint.com](http://www.pentelimprint.com) for updates and for other information or contact customer service at [imprint@pentel.com](mailto:imprint@pentel.com).

**PROMOTION EXPIRES: DECEMBER 31, 2021**

**TO QUALIFY YOU MUST STATE ON P.O. PROMO CODE: PENTEL1221**



#113818

#56440

#77240

PENTEL

#100346