#### 2021 JANUARY – JUNE

# **SPECIALS**

**PROMO CODE: PENTEL0621** 



Discover the best



PPAI: 113818 • UPIC: PENTEL • ASI: 77240 • SAGE: 56440 • DC: 100346



REFILL • REUSE • RECYCLE

## **Choose Wisely!**

**Pick Products that Carry Your Brand Name into the Future** 



Commit to the restoration of our environment. Choose to put your brand on Pentel.

Pentel is committed to contributing to the healing of our planet.
We imprint your brand on quality writing instruments that are refillable
and re-usable. Making your name not only visible and long-lasting,
but ensures that it doesn't end up in landfills.



Our parent company, Pentel of America has proudly partnered with the Arbor Day Foundation to establish a corporate goal to plant 40,000 trees by 2021. Every purchase of Pentel products will help us contribute to this worthy organization and help keep the planet greener and cleaner for future generations.









### LOWER THAN EQP MOO: 300 EACH

### EnerGel-X® Fashion, Medium Line Gel Pen

Minimum order 300 each per ad copy High performance ink technology combines the best qualities of liquid and gel ink for a super-smooth writing experience. Liquid and gel inks dries so fast even left handers love it - no smears, no smudges, no globs. Maximum comfort and control with the latex-free grip.

- Type of imprint: Screen Process
- No screen charge. SAVE \$32.00 (G)
- Price includes a one color imprint only
- Imprint area: 1-1/2" x 5/8"
- 0.7mm tip writes medium lines
- Production time: 3 working days from approved order by Pentel
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones) see back cover for details and fees
- Recommended imprint colors: White, Silver, Gold, Copper
- . Barrel indicates ink color. Black ink change out add 40¢ (Z) per pen and 3 additional production days.
- Refillable with Pentel® LR7 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621



BL107FC-CI **BLUE INK** 



BL107FD-DI **GREEN INK** 



BL107FF-FI ORANGE INK



BL107FP-PI PINK INK



BL107FS-SI SKY BLUE INK



BL107FV-VI **PURPLE INK** 













<sup>\*</sup> Excluding consumable content and refills





### Retractable White Series Medium Line Gel Pen

Minimum order 300 each per ad copy High-performance ink technology combines the best qualities of liquid and gel for a super-smooth writing experience. Liquid and gel inks dries so fast even left handers love it! Maximum comfort and control with the latex-free grip.

- Type of imprint: Screen Process
- No screen charge, one-color only SAVE \$32.00 (G)
- · Price includes a one-color imprint
- Imprint area: 1-1/2" x 5/8"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- All models available with black writing ink
- Refillable with Pentel® LR7 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621













<sup>\*</sup> Excluding consumable content and refills









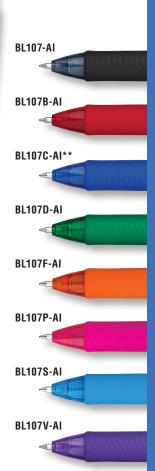


#### **Retractable Medium Line** Gel Pen

Minimum order 300 each per ad copy High-performance ink technology combines the best qualities of liquid and gel for a supersmooth writing experience. Liquid gel ink dries so fast even left-handers love it!

- Type of imprint: Screen Process
- · No screen charge, one-color only SAVE \$32.00 (G)
- Price includes a one-color imprint
- · All models available with black writing ink. \*\* Blue barrel is also available with blue writing ink (BL107-CI)
- . Maximum comfort and control with the latex-free grip
- Imprint area: 1-1/2" x 5/8"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Recommended imprint colors: White, Silver, Gold, Copper
- Refillable with Pentel® LR7 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621





BL107-AI









<sup>\*</sup> Excluding consumable content and refills











#### **Retractable Medium Line** Gel Pen

Minimum order 300 each per ad copy

#### A pearly white finish that will make your logo standout!

Pentel EnerGel® Pearl retractable liquid gel pen offers high-performance ink technology. Combines the best qualities of liquid and gel inks for a super-smooth writing experience! EnerGel® ink dries so fast even left-handed writers love it! New white pearl tone barrel provides excellent two-color imprinting for a professional look.

- Type of imprint: Screen Process
- · No screen charge on first color. SAVE \$32.00 (G)
- Price includes a one-color imprint
- Two-color maximum: add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Imprint area: 1-1/2" x 11/16"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Refillable with Pentel® LR7 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621



















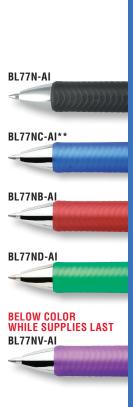


#### **Retractable Medium Line** Gel Pen

Minimum order 300 each per ad copy EnerGel® RTX liquid gel ink dries so fast even left-handed writers love it! Sleek and stylish barrel design with stainless steel accents for a professional look. Maximum comfort and control with the latex-free grip.

- Type of imprint: Screen Process
- · No screen charge on first color. SAVE \$32.00 (G)
- Price includes a one-color imprint
- · Two-color maximum: add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Imprint area: 1-1/2" x 11/16"
- Silver tone barrel for multi-color imprinting
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- All models available with black writing ink. \*\*Blue trim pen also available with blue writing ink (BL77N-CI)
- Refillable with Pentel® LR7 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621















<sup>\*</sup>Excluding consumable content and refills.







### Retractable Medium Line Gel Pen

Minimum order 300 each per ad copy
A cool and clear way to advertise your brand
on our bestselling EnerGel® pen. Crystal clear
barrels display tinted cartridges that indicate
ink color. High-performance ink technology
combines the best qualities of liquid and gel
for a super-smooth writing experience. Liquid
gel ink dries so fast even left-handers love
it! Sleek and stylish barrel design with metal
accents for a professional look. Latex-free grip
provides comfort and control. Refillable with

• Type of imprint: Screen Process

any Pentel EnerGel® refill.

- No screen charge on first color. SAVE \$32.00 (G)
- Price includes a one-color imprint Recommended imprint color: White
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Imprint area: 1-1/2" x 1/2"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Refillable with Pentel® LRP7 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621





Optional Gift Box Item# X3079 - 70¢ (G)





BI UF INK















#### EnerGel® RTX Retractable, Needle Tip. Medium Line Gel Pen

Minimum order 300 each per ad copy EnerGel® RTX liquid gel ink dries so fast even left-handed writers love it - no smears, no smudges, no globs. Sleek and stylish barrel design with stainless steel accents for a professional look. Maximum comfort and control with the latex-free grip.

- Type of imprint: Screen Process
- · No screen charge on first color. SAVE \$32.00 (G)
- · Price includes a one color imprint
- Two color maximum, 2nd color running charge 15¢ (G) each pen and an additional screen charge will apply
- Imprint area: 1-1/2" x 11/16"
- . Artwork: \$30.00 (Z) must be production ready vector art (no halftones) see back cover for details and fees
- Recommended imprint colors: White, Silver, Gold, Copper
- · All models available with black writing ink.
- · Blue barrel is also available with blue writing ink (BLN77-CI)
- Refillable with Pentel® LRN7 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621













<sup>\*</sup>Excluding consumable content and refills.





### Retractable Medium Line Gel Pen

Minimum order 300 each per ad copy
The first true quick-drying, super-smooth
permanent gel ink in an elegant ebony-black
barrel clients (or all) would envy! Triple the
protection: Archival, Fade-proof, Water-proof.
Comfort latex-free grip. Trim color denotes
writing ink color.

- Type of imprint: Screen Process
- No screen charge on first color. SAVE \$32.00 (G)
- · Price includes a one-color imprint
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Imprint area: 1-1/2" x 11/16"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Refillable with Pentel® LRP7 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621















#### Wow! Gel™ Value Priced, Retractable Gel Ink Pen

Minimum order 500 each

The Wow! Gel<sup>™</sup> ink pen is a value priced addition to the Wow<sup>™</sup> family. Ergonomic barrel design and latex-free Comfort Zone<sup>™</sup> grip for writing comfort and control. Click pen top to advance tip; click side button to retract.

- · Digital imprint only
- Price includes a one color imprint maximum.
   Recommended imprint color: White, metallic inks not available
- Medium line
- · Side button retracts tip
- Triangular ergonomic barrel
- · Soft, latex-free grip
- · Acid free permanent ink
- Imprint area: 2" x 0.3"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones) see back cover for details and fees
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621



K437-CI











Writes for almost a mile!

#### **Medium Line Ballpoint Pen** Colored barrels with black accents

Minimum order 500 each per ad copy Sturdy, well-balanced barrel makes this a favorite pen. No matter what size hand you have. the long barrel makes this pen exceptionally easy to use. Durable stainless steel tip delivers a consistent line without skipping. Escape writing fatique with the latex-free Comfort Zone™ grip.

- . Type of imprint: Screen Process
- · No screen charge on first color SAVE \$32.00 (G)
- · Price includes a one-color imprint
- Two-color maximum: add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Imprint area: 2" x 3/4"
- 5,000 ft. write out = longer advertising
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- · All models available with black writing ink
- Refillable with Pentel® BKL10 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621











### R.S.V.P.

Writes for almost a mile!

#### Medium Line Ballpoint Pen

Minimum order 500 each per ad copy Sturdy, well-balanced barrel makes this a favorite pen. No matter what size hand you have, the long barrel makes this pen exceptionally easy to use. Durable stainless steel tip delivers a consistent line without skipping. Escape writing fatigue with the latex-free Comfort Zone™ grip.

- . Type of imprint: Screen Process
- No screen charge on first color. SAVE \$32.00 (G)
- · Price includes a one-color imprint
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- 5,000 ft. write out = longer advertising
- · Large imprint area for greater impact
- Recommended imprint colors: White, Silver, Gold, Copper
- All models available with black writing ink
- Imprint area: 2" x 3/4"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Refillable with Pentel® BKL10 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621

\*\*BK91N-Cl blue trim with blue writing ink - not shown









LOWER THAN FOR

MOO: 500 EACH





DK9 IND-AI



BK91NP-AI





BK91NV-AI



BK91N-AI







LOWER THAN EQP

SOURCE

(C)

MOQ: 300 EACH

### R.S.V.P. RT

Writes for almost a mile!

### Retractable White Series Medium Line Ballpoint Pen

Minimum order 300 each per ad copy
Our best-selling ballpoint pen in a retractable
version. Sturdy, well-balanced barrel makes
this a favorite pen. No matter what size hand
you have, the long barrel makes this pen
exceptionally easy to use. Durable stainless
steel tip delivers a consistent line without
skipping. Escape writing fatigue with the
latex-free Comfort Zone<sup>TM</sup> grip.

- Type of imprint: Screen Process
- No screen charge on first color. SAVE \$32.00 (G)
- Price includes a one-color imprint
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Imprint area: 1-3/4" x 5/8"
- 5,000 ft. write out = longer advertising
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- All models available with black writing ink
- Refillable with Pentel® BKL10 refill
- IMPRINTED IN ILS.A.
- Must note promo code on P.O.: PENTEL0621











### R.S.V.P. RT

Writes for almost a mile!

#### Retractable Translucent Series Medium Line Ballpoint Pen

Minimum order 300 each per ad copy
Our best-selling ballpoint pen in a retractable

version. Sturdy, well-balanced barrel makes this a favorite pen. No matter what size hand you have, the long barrel makes this pen exceptionally easy to use. Durable stainless steel tip delivers a consistent line without skipping. Escape writing fatigue with the latex-free Comfort Zone<sup>TM</sup> grip.

- Type of imprint: Screen Process
- No screen charge on first color. SAVE \$32.00 (G)
- · Price includes a one-color imprint
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Imprint area: 1-3/4" x 5/8"
- 5,000 ft. write out = longer advertising
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- · All models available with black writing ink
- Refillable with Pentel® BKL10 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL 0621















<sup>\*</sup> Excluding consumable content and refills





Writes for almost a mile!

#### Medium Line Retractable Ballpoint Pens

Minimum order 300 each per ad copy
Available for your safety programs that can be used in all industries. The exclusive Comfort
Zone™ latex-free grip is designed to reduce writing fatigue. The durable stainless steel tip delivers a consistent line without skipping.

- . Type of imprint: Screen Process
- No screen charge on first color. SAVE \$32.00 (G)
- · Price includes a one-color imprint
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Imprint area: 1-3/4" x 5/8"
- 5,000 ft. write out = longer advertising
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- All models available with black writing ink
- Refillable with Pentel® BKL10 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621











<sup>\*</sup> Excluding consumable content and refills - BK93 ONLY

R.S.V.P. SAFETY Colors
Writes for almost a mile!

893HDA-AI
(c)
MOQ: 300 EACH

LOWER THAN EQP

#### Medium Line Capped & Retractable Ballpoint Pens

Minimum order 300 each

Black barrel RSVP pens are now available in a capped pen or retractable! Both models are refillable and writes 5,000 feet which means longer impressions! New Metallic imprint inks on these solid black barrels makes your message pop, no matter what field of business you're in. BK91HD offers a hole in cap area for lanyard or key ring. Be bold be different be sure to stand out!

- Type of imprint: Screen Process
- · Price includes a one-color imprint
- No screen charge on first color. SAVE \$32.00 (G)
- Two-color maximum: add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- 7 Metallic colors: Silver, Gold, Copper, Wedgwood Blue (light blue), Mint Green, Rose, Lavender
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees
- · Black Writing ink
- · Refillable with Pentel BKL10-A refill
- IMPRINTED IN USA
- Must note promo code on P.O.: PENTEL0621



OPTIONAL LANYARD WITH BREAK AWAY SAFETY BEAD - BK91HD ONLY Item# X0009 - 45¢(G)





CAPPED PEN





<sup>\*</sup> Excluding consumable content and refills - BK93 ONLY



### R.SV.P. Mini

#### Medium Line Ballpoint Pen Clip It, Hang It, Wear It!

Minimum order 144 each per ad copy Back by popular demand! The R.S.V.P. Mini proves that great things come in small packages. Never lose your pen again – hole in cap lets you attach to a lanyard, backpack, zipper ring or anywhere else. Also great for small notebooks, pockets and purses.

- . Type of imprint: Screen Process
- No screen charge. SAVE \$32.00 (G)
- · Price includes a one-color imprint
- Imprint area: 1" x 3/4"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- All models available with black writing ink.
   Color writing inks available in matching barrel upon request only
- Recommended imprint colors: White, Silver, Gold, Copper
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621



BK91MNA-AI
BK91MNB-AI
BK91MNC-AI
BK91MND-AI
BK91MNF-AI
BK91MNP-AI

BK91MNA-AI



\*Optional Key Ring 20¢ (G) Item# X0013



\*\*Optional Lanyard with Break Away Safety Bead 45¢ (G) Item# X0009









### **G**IDEWRITE

\$ 7 49

MOQ: 500 EACH

### Medium Line Super-Low Viscosity Ballpoint Pen

Minimum order 500 each per ad copy
Advanced breakthrough formula—
TechniFLO<sup>TM</sup>, is a super-low-viscosity ink
that ensures rich ink flow for smooth, easy
writing. Show off your logo with the
well-balanced white barrel that is both
unique and stylish. Writes clean lines without
skipping or smudging. Latex-free contoured
grips ensure remarkable comfort and
control; grip colors match each pen's
writing ink.

- Type of imprint: Screen Process
- No screen charge, one-color only SAVE \$32.00 (G)
- Imprint area: 1-1/2" x 5/8"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- · Trim color indicates ink color
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621











<sup>\*</sup> Excluding consumable content and refills



# **PRÎME**<sup>M</sup>

#### 0.7mm Mechanical Pencil

Minimum order 300 each per ad copy
Best valued and economically priced
mechanical pencil in the Pentel line. Did you
know every year over 80,000 trees are cut
down just to make traditional wood pencils!
SAVE A TREE start with a refillable PRIME!
Refillable = longer advertising impressions.

- Type of imprint: Screen Process
- No screen charge. SAVE \$32.00 (G)
- · Price includes a one-color imprint only
- Imprint area: 1-1/2" x 5/8"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Uses Pentel® PDE-1 refill eraser
- Refill with Pentel HB 0.7mm Super Hi-Polymer® Lead
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621



Med

### СНДМР

**FOP PRICING** MOO: 300 EACH

#### 0.7mm Mechanical Pencil

Minimum order 300 each per ad copy

A Mechanical Pencil with a unique, extra-soft, ribbed, latex-free grip for less writing fatigue! Be a champ with this winning combination of comfort and affordability. Refillable = longer advertising impressions.

- Type of imprint: Screen Process
- No screen charge. SAVE \$32.00 (G)
- · Price includes a one-color imprint only
- Imprint area: 1-1/2" x 9/16"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Uses Pentel® PDE-1 refill eraser
- Refill with Pentel HB 0.7mm Super Hi-Polymer® Lead
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.:











### **Quick** Click

#### Side-Advance Mechanical Pencil

Minimum order 120 each per ad copy Quick-click side-advance button advances lead without interrupting your writing. Unique, easy to use side-slide extends & retracts the long-lasting eraser. Long-lasting quality eraser won't smudge, ghost or tear your paper. Latex-free comfort grip allows you to write for long periods of time. Preloaded with smooth dark Pentel Super Hi-Polymer lead; never needs sharpening, is super strong and writes a clear dark line. Refillable = longer advertising impressions.

- . Type of imprint: Screen Process
- No screen charge. SAVE \$32.00 (G)
- · Price includes a one-color imprint only
- Imprint area: 1-1/2" x 5/8"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Uses Pentel® E10 refill eraser
- Refill with Pentel Super Hi-Polymer® Lead available in 0.7mm
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621













<sup>\*</sup> Excluding consumable content and refills

# Twist-Erase®

# SPECIAL PRICING \$169 (C) MOQ: 144 EACH

#### 0.7mm Mechanical Pencil

Minimum order 144 each per ad copy
A Unique & Comfortable Mechanical Pencil!
Make no mistake when you advertise on this
refillable promotional item. Frequent errors
are no match for the larger than ordinary and
long lasting twist-up eraser. No Smudges, no
paper tears and no ghosts. Refillable = longer

- No screen charge. SAVE \$32.00 (G)
- Price includes a one-color imprint only
- Imprint area: 1" x 5/8"

advertising impressions.

- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Uses Pentel® E10 refill eraser
- Refill with Pentel HB 0.7mm Super Hi-Polymer® Lead
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621









#### **Order Information**

Type of Imprint: See individual page.

Screen Charge: No charge on the first color. Add \$32.00 (G) per screen per

additional color. No charge for exact repeat.

**Additional Color Running Charge:** \$0.15 (G) for each color per pen.

Production Time: 5 working days. Production time is based from final acceptance of

order and pending credit approval.

**Exact Quantity Charge:** \$10.00 (Z) All orders are subject to 5% over runs/under runs.

**Proofs:** Virtual Proof \$25.00 (Z) per proof. Black & White e-proof \$10.00 (G) each.

**Screen PMS Color Match:** \$25.00 (G) per color. Please provide Pantone<sup>®</sup> PMS number or color swatch. Color matches may vary slightly. Every effort will be made to match color(s) as closely as possible.

**Available Screen Imprint Colors:** White, Black, Red (PMS 193C), Pink (PMS 232C), Blue (Reflex or Process), Sky Blue (PMS 312C), Green (PMS 347C), Brown (PMS 462C), Orange (PMS 165C), Purple (PMS 268C). Metallic Colors: Silver, Gold, Rose, Mint Green, Wedgwood Blue, Batik Blue, Purple, Copper, Lavender.

**Blue Refills:** Add \$0.12 (Z) each for (BKL10) ballpoint pens and \$0.40 (Z) each for (LR7) gel pens. Add 3 days to production time. Excludes GlideWrite™ BX910.

**Product:** Barrel colors may be assorted to meet minimum; imprint color may be changed in increments of 100 pieces, the ad copy must remain the same.

Packaging: Dozen boxed; Poly bagged for MINI RSVP.

Screen-Printing Artwork: E-mailed art accepted must be production-ready

Adobe Illustrator<sup>®</sup> EPS (CC) Vector compatible format **ONLY** (JPEG and tiff images unacceptable). **ALL FONTS MUST BE CONVERTED TO PATHS**.

An artwork charge of \$30.00(Z) minimum will be applied for any work required. This includes reductions, enlargements and typesetting additional copy with logo.

#### NO PHOTOCOPIES! NO GRADATIONS! NO HALFTONES!

E-mail purchase order and artwork to: imprint@pentel.com

No split shipments - All orders at sale prices must ship by July 31, 2021

**Pricing of products and refills** are subject to change without notice. Please visit www.pentelimprint.com for updates and for other information or contact customer service at imprint@pentel.com.

PROMOTION EXPIRES: JUNE 30, 2021

TO QUALIFY YOU MUST STATE ON P.O. PROMO CODE: PENTEL0621













#77240



