

LOWER THAN EQP

72¢
(C)

MOQ: 300 EACH

PRIME™

0.7mm Mechanical Pencil

Minimum order 300 each per ad copy

Best valued and economically priced mechanical pencil in the Pentel line. Did you know every year over 80,000 trees are cut down just to make traditional wood pencils! **SAVE A TREE** start with a refillable PRIME! Refillable = longer advertising impressions.

- Type of imprint: Screen Process
- No screen charge. **SAVE \$32.00 (G)**
- Price includes a one-color imprint only
- Imprint area: 1-1/2" x 5/8"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Uses Pentel® PDE-1 refill eraser
- Refill with Pentel HB 0.7mm Super Hi-Polymer® Lead
- **IMPRINTED IN U.S.A.**
- Must note promo code on P.O.: **PENTEL0621**



AX7WI



SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION