

# SPECIALS

JULY – DECEMBER 2020

## Turn Over A NEW LEAF



Promote  
with  
Pentel



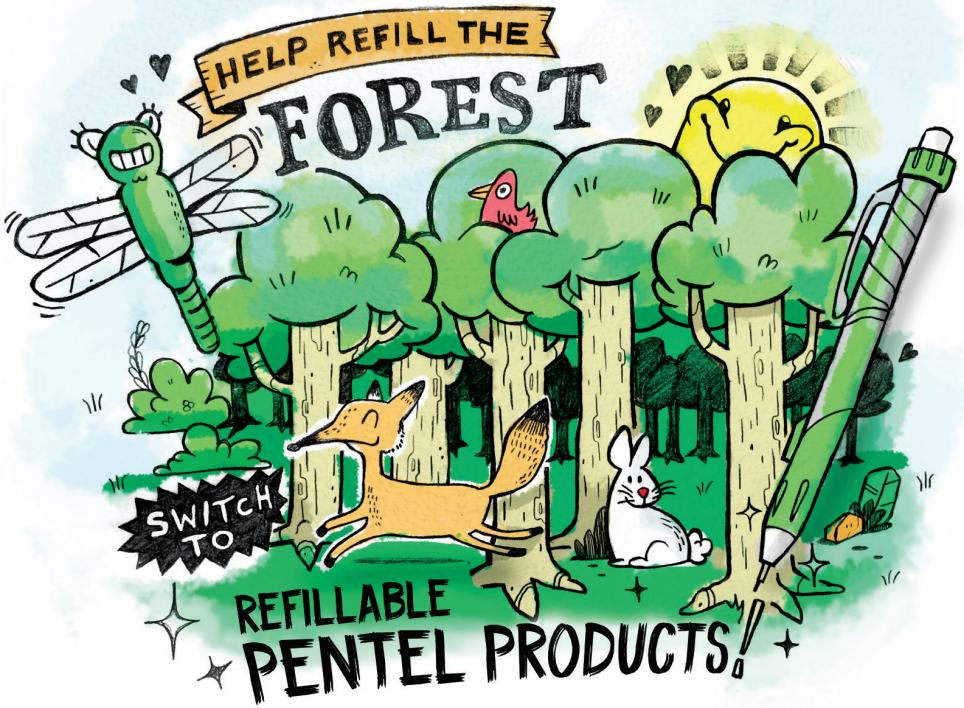
**Avoid Landfilling & Get Refilling**  
ALL PENTEL IMPRINT PRODUCTS ARE REFILLABLE



REFILL | REUSE | REPEAT

**Pentel** *Imprint*

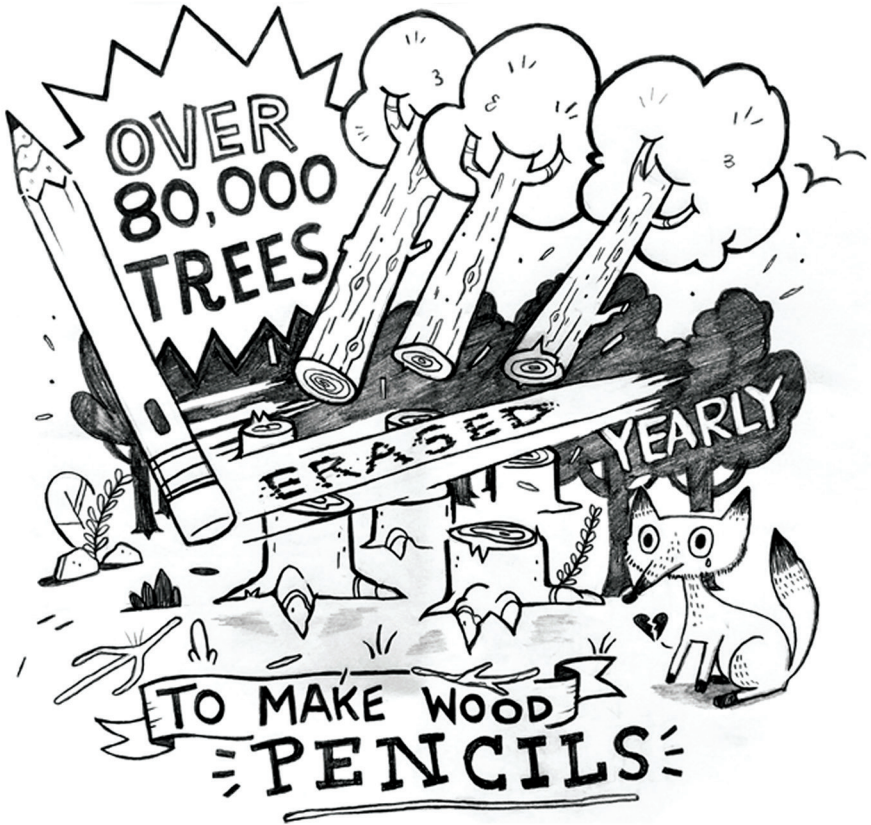
Make the *Write* Impression.



## **Reduce, Reuse, Recycle and Refill with Recycology™**

Over 70% of all Pentel products are made from pre-consumer recycled materials as part of our exclusive Recycology™ program, which requires that products be made from at least 50% recycled materials in order to qualify.

**RECYCLOGY™**  
REFILL • REUSE • RECYCLE



## Over 80,000 Trees Are Erased Annually to Make Wood Pencils

Pentel has proudly partnered with the Arbor Day Foundation to establish a corporate goal to plant 40,000 trees by 2021. Every purchase of Pentel products will help us contribute to this worthy organization and help keep the planet greener and cleaner for future generations.



LOWER THAN EQP

**72¢** (C)

MOQ: 300 EACH

**PRIME™**

## 0.7mm Mechanical Pencil

Minimum order 300 each per ad copy

Best valued and economically priced mechanical pencil in the Pentel line. Did you know every year over 80,000 trees are cut down just to make traditional wood pencils! **SAVE A TREE** start with a refillable PRIME! Refillable = longer advertising impressions.

- Type of imprint: Screen Process
- No screen charge. SAVE \$32.00 (G)
- Price includes a one-color imprint only
- Imprint area: 1-1/2" x 5/8"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Uses Pentel® PDE-1 refill eraser
- Refill with Pentel HB 0.7mm Super Hi-Polymer® Lead
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL1220



AX7WI

AX7AI



AX7BI



AX7CI



AX7DI



AX7GI



AX7WI





# CHAMP®

**EQP PRICING**  
**99¢**  
(C)  
MOQ: 300 EACH

## 0.7mm Mechanical Pencil

Minimum order 300 each per ad copy

A Mechanical Pencil with a unique, extra-soft, ribbed, latex-free grip for less writing fatigue! Be a champ with this winning combination of comfort and affordability. Refillable = longer advertising impressions.

- Type of imprint: Screen Process
- No screen charge. SAVE \$32.00 (G)
- Price includes a one-color imprint only
- Imprint area: 1-1/2" x 9/16"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Uses Pentel® PDE-1 refill eraser
- Refill with Pentel HB 0.7mm Super Hi-Polymer® Lead
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL1220



AL17DI

AL17AI

AL17CI

AL17DI

AL17FI

AL17PI

AL17VI



**0.7**  
mm  
Med

HB Lead  
SAME AS  
**#2**  
PENCIL

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

MECHANICAL PENCILS

**LOWER THAN EQP  
WITH LOWER MIN.**

**\$1.59**  
(C)

MOQ: 120 EACH

# Quick Click™

## Side-Advance 0.7mm Mechanical Pencil

Minimum order 120 each per ad copy  
Quick-click side-advance button advances lead without interrupting your writing. Unique, easy to use side-slide extends & retracts the high-quality, long-lasting eraser that won't smudge, ghost or tear your paper. Latex-free comfort grip allows you to write for long periods of time. Preloaded with smooth dark Pentel Super Hi-Polymer lead; never needs sharpening, is super strong and writes a clear dark line. Refillable = longer advertising impressions.

- Type of imprint: Screen Process
- No screen charge. SAVE \$32.00 (G)
- Price includes a one-color imprint only
- Imprint area: 1-1/2" x 5/8"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Uses Pentel® E10 refill eraser
- Refill with Pentel Super Hi-Polymer® Lead available in 0.7mm
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL1220



PD217NI



PD217AAI



\* Excluding consumable content and refills

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

# Twist-Erase<sup>®</sup> EXPRESS

LOWER THAN EQP  
**\$1.69** (C)  
MOQ: 144 EACH

## 0.7mm Mechanical Pencil

Minimum order 144 each per ad copy

A Unique & Comfortable Mechanical Pencil!

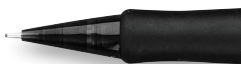
Make no mistake when you advertise on this refillable promotional item. Frequent errors are no match for the larger than ordinary and long lasting twist-up eraser. No Smudges, no paper tears and no ghosts. Refillable = longer advertising impressions.

- No screen charge. SAVE \$32.00 (G)
- Price includes a one-color imprint only
- Imprint area: 1" x 5/8"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Uses Pentel<sup>®</sup> E10 refill eraser
- Refill with Pentel HB 0.7mm Super Hi-Polymer<sup>®</sup> Lead
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL1220



QE417VI

QE417AI



QE417BI



QE417CI



QE417DI



QE417PI



QE417VI



BELOW COLOR  
WHILE SUPPLIES LAST

QE417EI



**LOWER THAN EQP  
BK91HDA-AI**

**75¢** (C)

MOQ: 300 EACH

**R.S.V.P.** SAFETY Colors

**EQP PRICING  
BK93HDA-AI**

**99¢** (C)

MOQ: 300 EACH

## Medium Line Capped & Retractable Ballpoint Pens

Minimum order 300 each per ad copy

Black barrel RSVP pens are now available in a capped pen or retractable! Both models are refillable and writes 5,000 feet which means longer impressions! New metallic imprint on these solid black barrels makes your message pop, no matter what field of business you're in. BK91HD offers a hole in cap area for lanyard or key ring. Be bold, be different, be sure to stand out!

- Type of imprint: Screen Process
- Price includes a one-color imprint
- No screen charge on first color
- Two-color maximum: add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- 7 Metallic colors: Silver, Gold, Copper, Wedgwood Blue (light blue), Mint Green, Rose, Lavender
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees
- Black Writing ink
- Refillable with Pentel BKL10-A refill
- IMPRINTED IN USA
- Must note promo code on P.O.: PENTEL1220



OPTIONAL LANYARD WITH BREAK AWAY SAFETY BEAD - BK91HD ONLY  
Item# X0009 - 45¢ (G)



**BK91HDA-AI**  
CAPPED PEN

**BK93HDA-AI**  
RETRACTABLE PEN



\* Excluding consumable content and refills - BK93 ONLY

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

# R.S.V.P.<sup>®</sup> RT SAFETY Colors

**EQP PRICING**  
**99¢** (G)  
MOQ: 300 EACH

## Medium Line Retractable Ballpoint Pens

Minimum order 300 each per ad copy

Available for your safety programs that can be used in all industries. The exclusive Comfort Zone™ latex-free grip is designed to reduce writing fatigue. The durable stainless steel tip delivers a consistent line without skipping.

- Type of imprint: Screen Process
- No screen charge on first color. SAVE \$32.00 (G)
- Price includes a one-color imprint
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Imprint area: 1-3/4" x 5/8"
- 5,000 ft. write out = longer advertising
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- All models available with black writing ink
- Refillable with Pentel® BKL10 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL1220



BK93HDF-AI

BK93HDG-AI



\* Excluding consumable content and refills - BK93 ONLY

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION



**EQP PRICING**  
**99¢**  
 (C)  
 MOQ: 300 EACH

**R.S.V.P.<sup>®</sup> RT**

**Retractable White Series  
 Medium Line Ballpoint Pen**

Minimum order 300 each per ad copy  
 Our best-selling ballpoint pen in a retractable version. Sturdy, well-balanced barrel makes this a favorite pen. No matter what size hand you have, the long barrel makes this pen exceptionally easy to use. Durable stainless steel tip delivers a consistent line without skipping. Escape writing fatigue with the latex-free Comfort Zone™ grip.

- Type of imprint: Screen Process
- No screen charge on first color.  
 SAVE \$32.00 (G)
- Price includes a one-color imprint
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Imprint area: 1-3/4" x 5/8"
- 5,000 ft. write out = longer advertising
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- All models available with black writing ink
- Refillable with Pentel® BKL10 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.:  
 PENTEL1220



BK93WF-AI

BK93WA1-AI



BK93WB-AI



BK93WC-AI



BK93WD-AI



BK93WF-AI



BK93WP-AI



BK93WS-AI



BK93WV-AI



\* Excluding consumable content and refills

# R.S.V.P.<sup>®</sup> RT

**EQP PRICING**  
**99¢** (C)  
MOQ: 300 EACH

## Retractable Translucent Series Medium Line Ballpoint Pen

Minimum order 300 each per ad copy

Our best-selling ballpoint pen in a retractable version. Sturdy, well-balanced barrel makes this a favorite pen. No matter what size hand you have, the long barrel makes this pen exceptionally easy to use. Durable stainless steel tip delivers a consistent line without skipping. Escape writing fatigue with the latex-free Comfort Zone™ grip.

- Type of imprint: Screen Process
- No screen charge on first color. SAVE \$32.00 (G)
- Price includes a one-color imprint
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Imprint area: 1-3/4" x 5/8"
- 5,000 ft. write out = longer advertising
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- All models available with black writing ink
- Refillable with Pentel® BKL10 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL1220



BK93TD-AI

BK93TA-AI

BK93TB-AI

BK93TC-AI

BK93TD-AI

BK93TF-AI

BK93TP-AI

BK93TS-AI

BK93TV-AI



\* Excluding consumable content and refills

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

**CLOSE OUT!**  
**69¢**  
 (C)  
 WHILE SUPPLIES LAST

**R.S.V.P.® Mini**

**Medium Line Ballpoint Pen  
 Clip It, Hang It, Wear It!**

Minimum order 144 each per ad copy  
 Back by popular demand! The R.S.V.P. Mini proves that great things come in small packages. Never lose your pen again – hole in cap lets you attach to a lanyard, backpack, zipper ring or anywhere else. Also great for small notebooks, pockets and purses.

- Type of imprint: Screen Process
- No screen charge. SAVE \$32.00 (G)
- Price includes a one-color imprint
- Imprint area: 1" x 3/4"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- All models available with black writing ink. Color writing inks available in matching barrel upon request only
- Recommended imprint colors: White, Silver, Gold, Copper
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL1220



BK91MNA-AI

BK91MNA-AI



BK91MNB-AI



BK91MNC-AI



BK91MND-AI



BK91MNF-AI



BK91MNP-AI



BK91MNS-AI



BK91MNV-AI



\*Optional Key Ring  
 20¢ (G) Item# X0013



\*\*Optional Lanyard with  
 Break Away Safety Bead  
 45¢ (G) Item# X0009



# R.S.V.P.<sup>®</sup> *razzle* *dazzle*

LOWER THAN EQP  
**75¢** (C)  
MOQ: 500 EACH

## Medium Line Ballpoint Pen Colored barrels with black accents

Minimum order 500 each per ad copy

Sturdy, well-balanced barrel makes this a favorite pen. No matter what size hand you have, the long barrel makes this pen exceptionally easy to use. Durable stainless steel tip delivers a consistent line without skipping. Escape writing fatigue with the latex-free Comfort Zone™ grip.

- Type of imprint: Screen Process
- No screen charge on first color  
SAVE \$32.00 (G)
- Price includes a one-color imprint
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Imprint area: 2" x 3/4"
- 5,000 ft. write out = longer advertising
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- All models available with black writing ink
- Refillable with Pentel® BKL10 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.:  
PENTEL1220



BK91NCR-AI

BK91RDNA-AI



BK91CRB-AI



BK91NCR-AI



BK91RDND-AI



BK91RDNF-AI



BK91RDNP-AI



BK91RDNC-AI



BK91CRV-AI



SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

BALLPOINT PENS

LOWER THAN EQP

**75¢**  
(C)

MOQ: 500 EACH

R.S.V.P.<sup>®</sup>

## Medium Line Ballpoint Pen

Minimum order 500 each per ad copy  
Sturdy, well-balanced barrel makes this a favorite pen. No matter what size hand you have, the long barrel makes this pen exceptionally easy to use. Durable stainless steel tip delivers a consistent line without skipping. Escape writing fatigue with the latex-free Comfort Zone™ grip.

- No screen charge on first color.  
SAVE \$32.00 (G)
- Price includes a one-color imprint
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- 5,000 ft. write out = longer advertising
- Large imprint area for greater impact
- Recommended imprint colors:  
White, Silver, Gold, Copper
- All models available with black writing ink
- Imprint area: 2" x 3/4"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Refillable with Pentel® BKL10 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.:  
PENTEL1220

\*\*BK91N-CI blue trim with blue writing ink - not shown



BK91N-AI

BK91N-AI



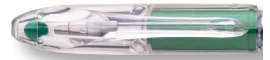
BK91NB-AI



BK91NC-AI\*\*



BK91ND-AI



BK91NP-AI



BK91NS-AI



BK91NV-AI





# GLIDEWRITE™

**EQP PRICING**  
**\$1.49**  
(C)  
MOQ: 500 EACH

## Medium Line Super-Low Viscosity Ballpoint Pen

Minimum order 500 each per ad copy  
Advanced breakthrough formula—  
TechniFLO™, is a super-low-viscosity ink that ensures rich ink flow for smooth, easy writing. Show off your logo with the well-balanced white barrel that is both unique and stylish. Writes clean lines without skipping or smudging. Latex-free contoured grips ensure remarkable comfort and control; grip colors match each pen's writing ink.

- Type of imprint: Screen Process
- No screen charge, one-color only  
SAVE \$32.00 (G)
- Imprint area: 1-1/2" x 5/8"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Trim color indicates ink color
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.:  
PENTEL1220



\* Excluding consumable content and refills

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

BALLPOINT PENS

**LOWER THAN EQP**  
**\$ 1.29** (C)  
 MOQ: 300 EACH



✓ Quick-Drying    ✓ No Smears    ✓ No Globs

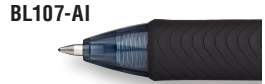
## Retractable Medium Line Gel Pen

Minimum order 300 each per ad copy  
 High-performance ink technology combines the best qualities of liquid and gel for a super-smooth writing experience. Liquid gel ink dries so fast even left-handers love it!

- Type of imprint: Screen Process
- No screen charge, one-color only SAVE \$32.00 (G)
- Price includes a one-color imprint
- All models available with black writing ink.  
 \*\* Blue barrel is also available with blue writing ink (BL107-CI)
- Maximum comfort and control with the latex-free grip
- Imprint area: 1-1/2" x 5/8"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Recommended imprint colors: White, Silver, Gold, Copper
- Refillable with Pentel® LR7 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL1220



BL107-AI



\* Excluding consumable content and refills

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION



- ✓ Quick-Drying
- ✓ No Smears
- ✓ No Globs

## Retractable White Series Medium Line Gel Pen

Minimum order 300 each per ad copy

High-performance ink technology combines the best qualities of liquid and gel for a super-smooth writing experience. Liquid and gel inks dries so fast even left handers love it! Maximum comfort and control with the latex-free grip.

- Type of imprint: Screen Process
- No screen charge, one-color only  
SAVE \$32.00 (G)
- Price includes a one-color imprint
- Imprint area: 1-1/2" x 5/8"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- All models available with black writing ink
- Refillable with Pentel® LR7 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.:  
PENTEL1220

**LOWER THAN EQP**  
**\$ 1.29**  
 (C)  
 MOQ: 300 EACH



BL107WS-AI

BL107WA-AI



BL107WB-AI



BL107WC-AI



BL107WD-AI



BL107WF-AI



BL107WP-AI



BL107WS-AI



BL107WV-AI



\* Excluding consumable content and refills

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

LOWER THAN EQP  
**\$1.99**  
 (C)  
 MOQ: 300 EACH



- ✓ Quick-Drying
- ✓ No Smears
- ✓ No Globs

## Retractable Medium Line Gel Pen

Minimum order 300 each per ad copy

A cool and clear way to advertise your brand on our bestselling EnerGel® pen. Crystal clear barrels display tinted cartridges that indicate ink color. High-performance ink technology combines the best qualities of liquid and gel for a super-smooth writing experience. Liquid gel ink dries so fast even left-handers love it! Sleek and stylish barrel design with metal accents for a professional look. Latex-free grip provides comfort and control. Refillable with any Pentel EnerGel® refill.

- Type of imprint: Screen Process
- No screen charge on first color.  
SAVE \$32.00 (G)
- Price includes a one-color imprint  
Recommended imprint color: White
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Imprint area: 1-1/2" x 1/2"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Refillable with Pentel® LRP7 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.:  
PENTEL1220



**BL77TL-AI**  
BLACK INK

**BL77TL-CI**  
BLUE INK



Optional Gift Box  
 Item# X3079 - 70¢ (G)



\* Excluding consumable content and refills



LOWER THAN EQP  
**\$1.99**  
(C)  
MOQ: 300 EACH

## EnerGel® RTX Retractable, Needle Tip, Medium Line Gel Pen

Minimum order 300 each per ad copy

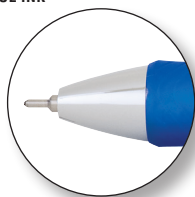
EnerGel® RTX liquid gel ink dries so fast even left-handed writers love it - no smears, no smudges, no globs. Sleek and stylish barrel design with stainless steel accents for a professional look. Maximum comfort and control with the latex-free grip.

- Type of imprint: Screen Process
- No screen charge on first color. SAVE \$32.00 (G)
- Price includes a one color imprint
- Two color maximum. 2nd color running charge 15¢ (G) each pen and an additional screen charge will apply
- Imprint area: 1-1/2" x 11/16"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones) see back cover for details and fees
- Recommended imprint colors: White, Silver, Gold, Copper
- All models available with black writing ink
- Blue barrel is available with black writing ink (BLN77C-AI) or with blue writing ink (BLN77C-CI)
- Refillable with Pentel® LRN7 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL1220



BLN77C-AI  
BLACK INK  
OR  
BLN77C-CI  
BLUE INK

BLN77-AI  
BLACK INK



\*Excluding consumable content and refills.

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION



**EQP PRICING**  
**\$2.99** (C)  
 MOQ: 300 EACH



**PERMANENT GEL PEN**

## Retractable Medium Line Gel Pen

Minimum order 300 each per ad copy

The first true quick-drying, super-smooth permanent gel ink in an elegant ebony-black barrel clients (or all) would envy! Triple the protection: Archival, fade-proof, water-proof. Comfort latex-free grip. Trim color denotes writing ink color.

- Type of imprint: Screen Process
- No screen charge on first color. SAVE \$32.00 (G)
- Price includes a one-color imprint
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Imprint area: 1-1/2" x 11/16"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Refillable with Pentel® LRP7 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL1220



**BLP77-AI**  
BLACK INK

**BLP77-CI**  
BLUE INK



\* Excluding consumable content and refills

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

# ENERGEL<sup>®</sup> ALLOY

- ✓ Quick-Drying   ✓ No Smears   ✓ No Globbs

**SPECIAL PRICE**  
**\$7.99** (C)  
MOQ: 60 EACH

## Premium Retractable Medium Line Gel Pen

Minimum order 60 each per ad copy

Exquisitely designed brushed aluminum alloy barrel with a distinctive textured grip and chrome accents for those who want to make a statement. Exclusive blend of liquid and gel technology for super-smooth writing experience. EnerGel<sup>®</sup> liquid gel ink dries so fast even left-handed writers love it!

- Type of imprint: Screen Process
- No screen charge on first color. SAVE \$32.00 (G)
- Price includes a one-color imprint and gift box
- Imprint area: 1-1/2" x 11/16"
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- All models available with black writing ink
- Refillable with Pentel<sup>®</sup> LR7 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL1220



BL407B-AI

BL407-AI

BL407A-AI

BL407B-AI

BL407C-AI

BL407P-AI

BL407LS-AI

BL407V-AI

**Gift Box Included**



**SPECIAL PRICE**  
**\$16<sup>80</sup>** (C)  
 MOQ: 24 EACH

**ENERGEL** Style

✓ Quick-Drying    ✓ No Smears    ✓ No Globs

**Premium Retractable Medium Line Gel Pen**

Minimum order 24 each per ad copy  
 Sophisticated slim metal barrel design for those who want to make an elegant statement. Durable twist-action mechanism smoothly retracts pen tip. High-performance ink technology combines the best qualities of liquid and gel for a super-smooth writing experience. EnerGel® liquid gel ink dries so fast even left-handed writers love it!

- No screen charge on first color. **SAVE \$32.00 (G)**
- Price includes a one-color imprint and velvet-lined gift box
- Imprint area: 1-1/2" x 5/8"
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Artwork: \$30.00 (Z) must be production-ready vector art (no halftones). See back cover for details and fees.
- All models available with black writing ink
- Refillable with Pentel® LR7 refill
- **IMPRINTED IN U.S.A.**
- Must note promo code on P.O.: **PENTEL1220**



BL2007A-AI

BL2007A-AI

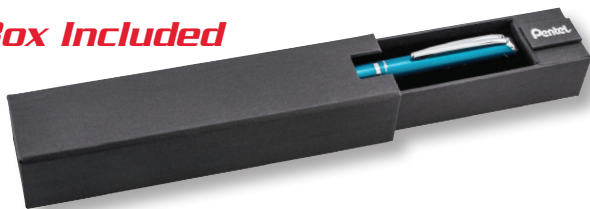
BL2007C-AI

BL2007S-AI

BL2007W-AI

BL2007Z-AI

**Gift Box Included**



# Pentel *Imprint*

Make the *Write* Impression.

## INTRODUCES

### FULL-COLOR PRINTING PROCESS

Be the first to impress your customers with Pentel's full-color quality imprinting process!

Available for our GlideWrite, EnerGel Pearl, EnerGel-X, and RSVP RT lines.

**GLIDEWRITE™**

**ENERGEL<sup>®</sup>X**

**R.S.V.P.<sup>®</sup>RT**

**ENERGEL<sup>®</sup>Pearl**



Full Color Area:

**2" x 3/10"**

Type of Imprint: Full-Color Process

Set-up: Free of charge

PMS Color Match: Free of charge

Production: Five working days from acceptance of order by Pentel

Artwork: All artwork must be production ready, to actual imprint scale, or an artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required.

SEE 2020 PROMOTIONAL PRODUCTS CATALOG FOR ADDITIONAL INFORMATION

## Order Information

**Type of Imprint:** See individual page.

**Screen Charge:** No charge on the first color. Add \$32.00 (G) per screen per additional color. No charge for exact repeat.

**Additional Color Running Charge:** \$0.15 (G) for each color per pen.

**Production Time:** 5 working days. Production time is based from final acceptance of order and pending credit approval.

**Exact Quantity Charge:** \$10.00 (Z) All orders are subject to 5% over runs/under runs.

**Proofs:** Virtual - \$25.00 (Z) or Paper - \$10.00 (G) all orders each time.

**Screen PMS Color Match:** \$25.00 (G). Please provide Pantone® PMS number or color swatch. Color matches may vary slightly. Every effort will be made to match color(s) as closely as possible.

**Available Screen Imprint Colors:** White, Black, Red (PMS 193C), Pink (PMS 232C), Blue (Reflex or Process), Sky Blue (PMS 312C), Green (PMS 347C), Brown (PMS 462C), Orange (PMS 165C), Purple (PMS 268C). Metallic Colors: Silver, Gold, Rose, Mint Green, Wedgwood Blue, Batik Blue, Purple, Copper, Lavender.

**Blue Refills:** Add \$0.12 (Z) each for (BKL10) ballpoint pens and \$0.40 (Z) each for (LR7) gel pens. Add 3 days to production time. Excludes GlideWrite™ BX910.

**Product:** Barrel colors may be assorted to meet minimum; imprint color may be changed in increments of 100 pieces, the ad copy must remain the same.

**Packaging:** Dozen boxed; Poly bagged for MINI RSVP.

**Screen-Printing Artwork:** E-mailed art accepted must be production-ready Adobe Illustrator® EPS (CC) Vector compatible format **ONLY** (JPEG and tiff images unacceptable). **ALL FONTS MUST BE CONVERTED TO PATHS.**

**An artwork charge of \$30.00(Z) minimum will be applied for any work required.**

This includes reductions, enlargements and typesetting additional copy with logo.

**NO PHOTOCOPIES! NO GRADATIONS! NO HALFTONES!**

**E-mail purchase order and artwork to:** [imprint@pentel.com](mailto:imprint@pentel.com)

**No split shipments.** These are not catalog prices. All orders must ship by Dec. 30, 2020.

**Pricing of products and refills** are subject to change without notice. Please visit [www.pentel.com](http://www.pentel.com) for updates and for other information or contact customer service at [imprint@pentel.com](mailto:imprint@pentel.com).

**PROMOTION EXPIRES: DECEMBER 31, 2020**

**TO QUALIFY YOU MUST STATE ON P.O. PROMO CODE: PENTEL1220**



#113818



#56440



#77240



Universal Promotional Identification Code

PENTEL



#100346